CIC Consortium: A Commitment to Student Completion

September 24th, 2019
TODAY'S PRESENTERS

Carol Schuler
Vice President and Director, CIC Online Course Sharing Consortium
Council of Independent Colleges

Mary Ann Coughlin
Senior Associate Vice President for Academic Affairs
Springfield College

Leigh-Ann Gomes
Director of Academic Advising
Springfield College

Rob Manzer
Chief Academic Officer
College Consortium
TODAY’S AGENDA

1. Webinar Series Featuring Key Stakeholders for Success
   - Today: Springfield College – Academic Affairs and Advising
   - January: NDNU – Student Success and Satellite Campuses

2. Introduce the CIC Online Course Sharing Consortium

3. Springfield College’s Rise in Rankings and Graduation Rates

4. Online Courses to Advance Advising and Student Success

5. Feedback from Students and Staff at the College

6. New Solutions for Discrete Student Populations

7. Ways to Learn More and/or Participate

8. Key Contacts and Resources for Information
CIC AND ONLINE COURSE SHARING

• CIC provides national reach to members that participate
• Discounted annual fees
• Like-minded institutions that share similar goals and concerns for academic quality, as well as a commitment to the liberal arts
• Better assist students with academic progress
PARTICIPATING MEMBER INSTITUTIONS

Albertus Magnus College
Alderson Broaddus University
Anderson University - SC
Aquinas College
Barton College
Benedictine College
Bethany Lutheran College
Bethel College
Bethel University
Blackburn College
Bloomfield College
Bluefield College
Brandman University
Brevard College
Buena Vista University
Calvin University
Catawba College
Charleston Southern University
Clarke University
Coker University
College of Saint Mary
Concordia University Texas
Concordia University, St. Paul
Cottey College
Covenant College
Defiance College
Dillard University
Dominican College
Dordt University
Edgewood College
Eureka College
Ferrum College
Fisher College
Franklin University
Gannon University
Gardner-Webb University
Geneva College
George Fox University
Gordon College
Goshen College
Graceland University
Grove City College
Hastings College
Heidelberg University
Hood College
Houghton College
Jarvis Christian College
John Brown University
King University
Lasell University
Lee University
Lenoir-Rhyne University
Lourdes University
Malone University
Marian University
Maryville College
McKendree University
McMurry University
Medaille College
Mount Saint Mary College
Mount Saint Mary's University
Mount St. Joseph's University
Nebraska Methodist College
Notre Dame College
Notre Dame de Namur University
Ohio Northern University
Ottawa University
Otterbein University
Palm Beach Atlantic University
Quincy University
Reinhardt University
Saint Mary's College
Salem College
Schreiner University
Siena College
Siena Heights University
Springfield College
St. Edward's University
St. Mary's University
Stillman College
Stonehill College
Tabor College
Texas Lutheran University
Texas Wesleyan University
The American Women's College
The College of Saint Rose
Tiffin University
Trine University
University of Bridgeport
University of Mount Union
University of Northwestern-St. Paul
University of Pikeville
University of Providence
University of St. Francis
University of the Incarnate Word
University of the Ozarks
Virginia Wesleyan University
Walsh University
Warren Wilson College
Wayland Baptist University
Wesleyan College
Wheeling University
William Peace University
Wilson College
Wingate University
Wittenberg University
OCSC and Course Sharing In the News

“the Council of Independent Colleges has launched the Online Course Sharing Consortium to help more of its 650-plus member institutions achieve those goals” – 11/29/18

Forbes

“consortial model comes from repurposing open seats at network schools to help students meet requirements they need to continue or complete their education, while being able to enroll in the courses at a time that works for them” – 01/22/2019

EdSurge

“the online directory of courses helped sell [the] faculty on doing online course sharing, since it allows them to look at details about each course—including the syllabus and even some ‘learning assessment data’” – 1/25/19

EdScoop

“students can use financial aid when enrolling in a course from another institution, something a traditional credit transfer wouldn’t allow” – 12/6/18
**KEY TERMS AND CONCEPTS IN A CONSORTIUM**

**Home Institution (HI):** School with student  
**Teaching Institution (TI):** School with course/empty seat  
**Enrollment:** A student at HI taking a course at the TI  
**Consortium:** An association of two or more institutions with the objective of participating in a common activity

**Benefits of the Consortial Model:**

1. HI can award institutional credit for course taken at TI  
2. Credits count toward part of full-time status  
3. Financial aid and the grade can be applied  
4. Both TI and HI generate new revenue, student makes progress  
5. Institutions can innovate and collaborate
WIDENING THE LANE TO IMPROVE COMPLETION

Traditional Pathway to Graduation

Students get Off-Track towards Graduation
- Poor Grades (D, F, W)
- Scheduling Conflict

Expanded Curriculum, Smoothing the Pathway to Graduation

Course taken Off-Campus
- No Quality Control
- May not transfer back with course equivalency

Expanded Curriculum affords on-track degree progress to achieve an on-time graduation. Ensures high quality of course completion. Keeps tuition revenue within the university.
**Benefits of the Model**

**More Control & Alignment**
- More information for depts to select more aligned courses
- Workflow ensures students enrolled in the correct course

**More Options**
- Courses can apply grade, credits toward status, and aid
- Different term lengths and start dates to fit any schedule

**More Revenue**
- Generate revenue on courses that would otherwise be leaked out as transfer credit
- Improve retention by progressing students

**More Convenience**
- Enrolled in pre-approved courses without applying or setting up new billing
- Grades sent back automatically

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Supporting both Institutional and Student Success

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THE COUNCIL OF INDEPENDENT COLLEGES
INSTITUTIONAL SUCCESS FROM STUDENT SUCCESS

Springfield College has advanced into the Top 20 in its category in the 2020 US News Best Colleges rankings, released today. In the “Best Regional Universities – North” region, Springfield College is ranked 19th.

This year’s position continues to represent a consistent rise in the rankings for Springfield College over the last 10 years. The College’s overall US News Best Colleges score has increased each year since the 2011 rankings. Also, Springfield College has moved up in the US News Best Colleges rankings in nine of the last 10 years, including jumping up nine spots from last year (2019 rankings). The College has moved up 48 spots from its ranking in 2011.

“Our extraordinary rise in the rankings is confirmation of the commitment of our faculty and staff to cultivating academic excellence at Springfield College,” said Dr. Mary-Beth A. Cooper, the President of Springfield College since 2013. “A Springfield College education, grounded in the Humanities philosophy, continues to be well regarded.”

The College’s constant ranking in the top tier in its category is spurred by improved graduation rates and improved retention of first-year students. The ratings are based on such variables as peer assessment, graduation and retention rates, student selectivity, class size, alumni giving, and student-faculty ratio.

BEHIND THE RANKINGS: COMPLETION IS KEY

• Key Metric in US News Ranking is differential between predicted and actual graduation.
  – Predicted is based upon key admission criteria – SAT etc.
  – Actual is our current 6-year graduation rate
  – Metric is difference between Actual and predicted

• Springfield has been focused on improving completion and raising graduation rates.
  – Focus on students leaving the institution with remaining graduation requirements
  – Follow up and work with Former Students Returning (FSRs)

• Springfield College has outperformed our predicted graduation rate by 15 to 24% over the last 6 years that US News has used the metric.
ADDITION ONLINE COURSES TO ADVISING ARSENAL

Timeline for Participation

- June 1891: Springfield College instructor invents Basketball
- Dec 2018: Academic Affairs dept learns about CIC Consortium
- Mar 2019: Springfield College joins the CIC Consortium
- Apr 2019: Advising and Registrar offices team up to identify needed courses
- May 2019: Students are notified about summer options
  First enrollment is booked for Summer
- June – Aug: 46 students enrolled in online courses from 15 institutions

Springfield College generated $65,000 in gross and $38,000 in net revenue this first summer

This net revenue was earmarked as discretionary funds for Academic Affairs to be used for classroom upgrades and renovations.
TIPS TO GETTING STARTED

Set-up and Student Advising Process:

1. Registrar’s office identified the list of courses students were taking off campus.
2. Academic Advising Center reviewed and approved equivalencies from schools in Consortium.
3. Faculty Senate approved Consortium
4. Leigh-Ann sent out an email about the opportunity to advisors and students.
5. Students contacted Leigh-Ann to learn more about the opportunity and were directed to the student portal.
7. Leigh-Ann reviewed requests with each student.
8. Leigh-Ann emailed each student to confirm the request and student intention for enrolling.
9. If student confirmed enrollment, Leigh-Ann approved request.
BEST STRATEGIES FOR STUDENT COMMITMENT

Benefits of the Student Portal

1. Empowerment yields commitment!
2. If one student requests a course, another student may be looking for the same course.
3. Instant reminders to the student about registration, deadlines, etc.

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<th>Grade Earned</th>
<th>Count of Letter Grade</th>
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<tr>
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<tr>
<td>B</td>
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<td>W</td>
<td>3</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>33</strong></td>
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PLANS FOR THIS ACADEMIC YEAR

Strategic Plan for Continuous Improvement

1. Continue to use Consortium to help students persist and complete!
2. Improving our 4-year Graduation Rate – Focus on Four
3. Expand the Consortium to add a winter term
   ✓ Assist with students in academic difficulty
   ✓ Assist students trying to complete in December
   ✓ Early review of May graduates – catching those with incomplete audits
4. Expanding Summer term – Recover more revenue and transfer credits
5. Considering becoming a teaching institution.
12 Solutions to Keep Students on Track

- Regain Good Academic Standing
- Student Athlete Support
- Complete Early Graduation Walkers
- Winter Progress
- Summer Progress
- Avoid a Waitlist

- Optimize Scheduling
- Enhance Mid-Term Intervention
- Bring Back “Stop Outs”
- Developmental Math
- Program Teach-Outs
- Degree Completion Pathways
**How to Learn More and Participate**

- **Introduction Call**
- **Operations Meeting**
- **Planning Call**
- **Project Kick-off Call**
- **Working Group Meeting**
- **Strategy and Course Selection**
- **Site Set-up and Training**
- **Bi-Annual Meetings**

**Exploration**  2 - 4 months  
**Implementation**  1 - 3 months

**Additional Department-level Meetings**

**Additional Info:** [www.cic.edu/member-services/online-course-sharing-consortium](http://www.cic.edu/member-services/online-course-sharing-consortium)

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