The Council of Independent Colleges

# Key Indicators Tool (KIT) 

## PART A

## 2022

## Sample University

Prepared by The Austen Group, a Division of Ruffalo Noel Levitz

Sponsored by

## CIC KEY INDICATORS TOOL 2022 <br> PART A: STUDENTS AND FACULTY <br> NATIONAL AND WEST REGION <br> Sample University

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1 Total Fall Enrollment

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4
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| By Region | 4 4R RETENTION | 20 |
| :--- | :--- | :--- |
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| By Region | 5R GRAD RATE | 24 |
| :--- | :--- | :--- |
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## FACULTY

6 Student/Faculty Ratio

| By Region |  | $6 R$ STUDENT FAC |
| :--- | :--- | :--- |
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| By Carnegie Classification | $\underline{6 C \text { STUDENT FAC }}$ | 30 |

7 Part-Time Faculty (\%)

| By Region | 7R PT FAC | 32 |
| :--- | :--- | :--- |
| By Financial Resources | 7F PT FAC | 33 |
| By Enrollment Size | 7S PT FAC | 34 |
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8 Assistant Professor Average Salary (\$)

| By Region | 8 R ASST PROF | 36 |
| :--- | :--- | :--- |
| By Financial Resources | 8 F ASST PROF | 37 |
| By Enrollment Size | 8 ASST PROF | 38 |
| By Carnegie Classification | 8 C ASST PROF | 39 |

9 Associate Professor Average Salary (\$)

| By Region | $9 R$ ASSOC PROF | 40 |
| :--- | :--- | :--- |
| By Financial Resources | $\underline{9 F \text { ASSOC PROF }}$ | 41 |
| By Enrollment Size | $\underline{9 S \text { ASSOC PROF }}$ | 42 |
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| :--- | :--- | :--- |
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## APPENDIX

Data Information: Definitions, IPEDS Sources, and Formulas
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Note: The individual pages for each indicator are identified on the tabs as "R" for region; "F" for financial resources; "S" for enrollment size; and "C" for Carnegie classification.

## INTRODUCTION

The Key Indicators Tool (KIT) was developed for the Council of Independent Colleges (CIC) by the Austen Group in 2004. This annual benchmarking report provides 20 indicators of institutional performance for small and mid-sized private not-for-profit colleges and universities. Part A covers student information (enrollment, recruitment, progression) and information related to the faculty. Part B covers a wide range of financial information, such as tuition revenue and financial aid, as well as resources and expenditures. The KIT benchmarking report is an important component of CIC's data initiatives, designed to enhance institutional effectiveness and decision making. This confidential resource is prepared for the exclusive use of CIC member presidents, who in turn may choose to share some or all of the report with key staff, board members, or other constituents. Originally developed with support from the William Randolph Hearst Foundations, CIC gratefully acknowledges Ruffalo Noel Levitz's continued financial support of CIC's benchmarking reports.

## Data

The KIT uses data from the Integrated Postsecondary Education Data System (IPEDS), the major national source of publicly available information on postsecondary institutions, provided by the U.S. Department of Education's National Center for Education Statistics. The KIT dataset contains information on nearly 750 four-year, private not-for-profit colleges and universities belonging to five Basic Carnegie Classification categories that represent 81 percent of CIC's membership: Baccalaureate Colleges-Diverse Fields, Baccalaureate Colleges-Arts \& Sciences, Master's Colleges and Universities (smaller programs), Master's Colleges and Universities (medium programs), and Master's Colleges and Universities (larger programs). Institutions are identified using the new 2021 Carnegie Classification. As a result, 59 institutions are new to the basic database ( $21 \mathrm{MA}, 38 \mathrm{BA}$ ). Sixteen institutions are no longer in the database, primarily because of closures. The major change in the 2021 classification for CIC institutions is that the percentage in the doctoral categories increased from $12.5 \%$ to $16 \%$ of all members. Only institutions with complete data for all five years of comparison are included in each table and chart.

Beginning with the 2021 KIT, CIC has used the IPEDS "Instructional, research and public service FTE staff" and "Part-time instructional, research and public service" variables for indicators Student/Faculty Ratio (Key Indicator 6) and Part-time Faculty (Key Indicator 7). Previously CIC used "Instructional staff, primarily instruction, Full-time and Part-time." As a result, the KIT report will rely on the IPEDS calculation for instructional FTE and a broader definition for instructional staff. For the vast majority of CIC institutions this will make no difference, but for a few it will result in a more useful measure of student-faculty ratio and percentage of part-time faculty.

Data from IPEDS were not altered nor were missing values imputed unless corrected information was provided to CIC directly from an institution. CIC member institutions with incomplete IPEDS data for the most recent year were given the opportunity to submit data prior to the 2022 KIT report's update. In situations where some data for an institution were unavailable, the tables that present the institution's data contain blank cells and the data were not plotted on that indicator's charts.

## Format and Analyses

The KIT provides an individually customized report for each institution with regional and national comparisons over a five-year period based on four sorting criteria: region, financial resources, enrollment size, and 2021 Basic Carnegie Classification. Four pages or worksheets are devoted to each of the 20 indicators, one page for each sorting criterion. Each page contains two charts: a national comparison and a regional comparison.

Individually Customized. A customized KIT has been prepared for each CIC member college and university. Each institution's unique data are plotted against national and regional backdrops. On pages presenting comparisons by financial resources, enrollment size, and Carnegie classification, a box in the upper right corner indicates the institution's corresponding category. Your institution's data are plotted on the charts in bright yellow.

Adjusting Charts. There may be times when the trend line for your institution does not appear because it falls below the minimum amount selected for a particular chart. You can rescale the chart by first clicking on the $y$-axis to the left of the chart to select it. Then right click and a Format Axis box will appear on the right side of the page. Under Axis Options and Bounds, you will see the Minimum option with a number to the right, which is the current setting for the chart. Simply replace that number with one that will include your data and either hit enter or click back on the Excel worksheet.

Five-Year Trends. To understand how an institution has performed over time and to indicate the direction of a trend, the charts cover five-year periods. Indicators 1-11 cover academic year 2016-2017 through academic year 2020-2021. Indicators 12-20 cover academic year 2015-2016 through academic year 20192020. In every case, the most recent IPEDS data are used. When data are presented as whole numbers, a five-year percentage change is calculated.

Medians versus Means. The KIT uses national and regional median values (identical to the 50th percentile). The advantage of using median values instead of the mean (average) is that the median is less influenced by high or low extremes, thus providing a more meaningful mid-point for comparative purposes.

Four Sorting Criteria. The 20 indicators are presented according to four criteria: region of the country, financial resources, enrollment size, and 2021 Basic Carnegie Classification. The individual pages for each indicator are identified on the Excel tabs as "R" for region; "F" for financial resources; "S" for enrollment size; and "C" for Carnegie classification.

1. Region: Each institution is located in one of the six regional categories as outlined below. These regions were selected to reflect the distribution and affinity of CIC member institutions and are not identical to those assigned in IPEDS.

|  | Region |
| :--- | :--- |
|  | Satate |
| Mid East | Alaska, California, Hawaii, Nevada, Oregon, Washington |
| Midwest | Delaware, District of Columbia, Maryland, New Jersey, New York, <br> Pennsylvania |
| New England | Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, Wisconsin |
| Southeast | Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, <br> Vermont |
| West | Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, <br> North Carolina, South Carolina, Tennessee, Virginia, West Virginia |
|  | Arizona, Colorado, Idaho, Kansas, Montana, Nebraska, New Mexico, <br> North Dakota, Oklahoma, South Dakota, Texas, Utah, Wyoming |
|  |  |

2. Financial Resource Quartile: Each institution was placed in one of four quartiles based on an institution's financial resources. The financial resource measure was calculated by converting two equally weighted indicators: Net Tuition Revenue per Student (Key Indicator 15) and Endowment Assets per Student (Key Indicator 18). An average of the three most recent years for this calculation is used to create a percentile rank of all institutions in the dataset. Each institution was then assigned to a national and regional quartile based on the distribution of the KIT dataset for the most recent year.
3. Enrollment Size: Institution size uses four enrollment categories: (1) fewer than 1,000 students; (2) 1,000 to 2,000 students; (3) greater than 2,000 to 3,000 students; and (4) greater than 3,000 students. The most recent year's fall full-time equivalent (FTE) enrollment was used to determine size.
4. 2021 Basic Carnegie Classification: The KIT provides comparisons based upon the following five basic Carnegie classifications established in 2005 and revised in 2021: Baccalaureate Colleges-Diverse Fields, Baccalaureate Colleges-Arts \& Sciences, Master's Colleges and Universities (smaller programs), Master's Colleges and Universities (medium programs), and Master's Colleges and Universities (larger programs). The classification groups comprise 81 percent of CIC's membership. For additional information about the 2021 Basic Carnegie Classifications, including definitions of various categories, visit:

## http://carnegieclassifications.iu.edu/

Distribution. The following table shows the relative distribution of institutions in the KIT dataset within each region by national financial resource quartile, enrollment size category, and Carnegie classification.

| Far West | Financial Resources \% |  | Enrollment Size | \% | Carnegie Classification | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Quartile 1 (top) | 41\% | >3,000 | 14\% | MA-Larger | 18\% |
|  | Quartile 2 | 28\% | 2,001-3,000 | 8\% | MA-Medium | 21\% |
|  | Quartile 3 | 17\% | 1,000-2,000 | 37\% | MA-Smaller | 18\% |
|  | Quartile 4 (bottom) | 14\% | <1,000 | 41\% | BA-Arts \& Sciences | 28\% |
|  |  |  |  |  | BA-Diverse Fields | 14\% |
| Mid East | Quartile 1 (top) | 34\% | >3,000 | 18\% | MA-Larger | 31\% |
|  | Quartile 2 | 30\% | 2,001-3,000 | 26\% | MA-Medium | 16\% |
|  | Quartile 3 | 25\% | 1,000-2,000 | 37\% | MA-Smaller | 11\% |
|  | Quartile 4 (bottom) | 11\% | <1,000 | 19\% | BA-Arts \& Sciences | 30\% |
|  |  |  |  |  | BA-Diverse Fields | 12\% |
| Midwest | Quartile 1 (top) | 24\% | >3,000 | 14\% | MA-Larger | 21\% |
|  | Quartile 2 | 28\% | 2,001-3,000 | 18\% | MA-Medium | 15\% |
|  | Quartile 3 | 23\% | 1,000-2,000 | 41\% | MA-Smaller | 14\% |
|  | Quartile 4 (bottom) | 25\% | <1,000 | 27\% | BA-Arts \& Sciences | 27\% |
|  |  |  |  |  | BA-Diverse Fields | 24\% |
| New England | Quartile 1 (top) | 46\% | >3,000 | 23\% | MA-Larger | 30\% |
|  | Quartile 2 | 24\% | 2,001-3,000 | 24\% | MA-Medium | 13\% |
|  | Quartile 3 | 21\% | 1,000-2,000 | 31\% | MA-Smaller | 13\% |
|  | Quartile 4 (bottom) | 10\% | <1,000 | 21\% | BA-Arts \& Sciences | 34\% |
|  |  |  |  |  | BA-Diverse Fields | 10\% |
| Southeast | Quartile 1 (top) | 13\% | >3,000 | 7\% | MA-Larger | 10\% |
|  | Quartile 2 | 18\% | 2,001-3,000 | 11\% | MA-Medium | 11\% |
|  | Quartile 3 | 28\% | 1,000-2,000 | 42\% | MA-Smaller | 13\% |
|  | Quartile 4 (bottom) | 42\% | <1,000 | 39\% | BA-Arts \& Sciences | 31\% |
|  |  |  |  |  | BA-Diverse Fields | 36\% |
| West | Quartile 1 (top) | 11\% | >3,000 | 7\% | MA-Larger | 20\% |
|  | Quartile 2 | 25\% | 2,001-3,000 | 10\% | MA-Medium | 16\% |
|  | Quartile 3 | 33\% | 1,000-2,000 | 38\% | MA-Smaller | 13\% |
|  | Quartile 4 (bottom) | 31\% | <1,000 | 44\% | BA-Arts \& Sciences | 8\% |
|  |  |  |  |  | BA-Diverse Fields | 43\% |
| National |  |  | >3,000 | 13\% | MA-Larger | 20\% |
|  |  |  | 2,001-3,000 | 17\% | MA-Medium | 15\% |
|  |  |  | 1,000-2,000 | 39\% | MA-Smaller | 13\% |
|  |  |  | <1,000 | 32\% | BA-Arts \& Sciences | 27\% |
|  |  |  |  |  | BA-Diverse Fields | 25\% |

Appendix. At the end of each part of the report is an appendix that defines each indicator, detailing the source of the IPEDS data utilized, and the formulas used to calculate ratios and other measures.

## The IPEDS Data Feedback Report

Each fall the National Center for Education Statistics sends to college and university presidents a summary benchmarking report that compares IPEDS data from the most recent year for their institution to a select group of similar colleges and universities. This Data Feedback Report (DFR) may be a useful companion to CIC's Key Indicators Tool (KIT) report. Data for both reports come from the same source, although not all of the indicators are identical. Furthermore, the DFR provides data for only the most recent reporting year, whereas the KIT presents trends over the most recent five years. The Data Feedback Report for any Title IV participating institution is available on the IPEDS website:
http://nces.ed.gov/ipeds/

## The Council of Independent Colleges

The Council of Independent Colleges (CIC) is an association of 762 nonprofit independent colleges and universities, state-based councils of independent colleges, and other higher education affiliates, that works to support college and university leadership, advance institutional excellence, and enhance public understanding of independent higher education's contributions to society. CIC is the major national organization that focuses on services to leaders of independent colleges and universities and state-based councils. CIC offers conferences, seminars, publications, and other programs and services that help institutions improve educational quality, administrative and financial performance, student outcomes, and institutional visibility. It conducts the largest annual conferences of college and university presidents and of chief academic officers in the United States. Founded in 1956, CIC is headquartered at One Dupont Circle in Washington, DC. For more information, visit

## www.cic.edu

For questions or comments about CIC's benchmarking services, including the Financial Indicators Tool (FIT), please contact Jason Rivera, CIC Director of Strategic Research, by phone at (202) 466-7230 or by email at
jrivera@cic.edu

## RNL

Ruffalo Noel Levitz (RNL) is the leading provider of higher education enrollment, student success, and fundraising solutions. The firm serves more than 1,900 colleges and universities through data-driven solutions focused on the entire lifecycle of enrollment and fundraising, assuring students find the right program, graduate on time, secure their first job in their chosen field, and give back to support the next generation. With a deep knowledge of the industry, RNL provides institutions the ability to scale their efforts by tapping into a community of support and resources. To learn more, visit:

www.RuffaloNL.com

## CIC BENCHMARKING SERVICES

CIC is pleased to offer the following benchmarking services to enhance the Key Indicators Tool (KIT).

## Comparison Group KIT

Fee: $\$ 500$
This service provides CIC members a customized KIT report with the 25th, 50th, and 75th percentiles for each indicator for either one or two comparison groups selected by the institution. Customized groups permit more refined comparisons that may be useful for particular strategic objectives. Comparison groups may range in size from five to 25 , though groups of 10 to 15 are recommended. Selecting two groups provides for multiple comparisons, perhaps of a peer and an aspirant group (see "Guidelines for Selecting Comparison Groups" available on the CIC website). Comparison institutions may be selected from among private, not-for-profit, four-year colleges or universities in the United States.

## Online Consultations

Fee: $\$ 650$ (KIT only)
Fee: $\$ 950$ (KIT and FIT)
CIC has arranged with Mike Williams, president of the Austen Group, to provide web-based consultations using an institution's KIT report with senior staff, boards, or faculty groups. The interactive online session employs voice and shared graphics, allowing participants to engage in substantive conversation about the institution's concerns and goals in light of the KIT data. This service provides a cost-effective approach to enhancing the value of the KIT for your institution. It also is possible to extend what is generally a one-hour consultation to 90 minutes to include the companion Financial Indicators Tool (FIT) in the presentation. The fee for a consultation using both the KIT and the FIT is $\$ 950$. Consultations should be scheduled at least four weeks in advance.

For additional information or to request any of these benchmarking services, please visit: www.cic.edu/BenchmarkingServices

Or contact Jason Rivera, CIC Director of Strategic Research, by phone at (202) 466-7230 or by email: jrivera@cic.edu

## Sample University

KIT TRENDS: STUDENTS

1) TOTAL FALL ENROLLMENT (FALL FTE)

2) FIRST-YEAR ENROLLMENT (FULL-TIME UNDERGRADUATE)

3) ADMISSIONS YIELD RATE (\%) (ADMITTED to ENRolled)


ONAL MEDIAN
WEST MEDIAN SAMPLE

4) RETENTION RATE (\%) (FIRST TO SECOND YEAR)

5) GRADUATION RATE (\%) (SIX-YEAR COHORT RATE)


## Sample University <br> KIT TRENDS: FACULTY

6) STUDENT/FACULTY RATIO

7) PART-TIME FACULTY (\%)

8) ASSISTANT PROFESSOR AVERAGE SALARY (\$) (EQUATED TO A 9-MONTH CONTRACT)

9) ASSOCIATE PROFESSOR AVERAGE SALARY (\$) (EQUATED TO A 9-MONTH CONTRACT)

10) PROFESSOR AVERAGE SALARY (\$) (EQUATED TO A 9-MONTH CONTRACT)


## TOTAL FALL ENROLLMENT: BY REGION (1R)

DEFINITION: Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-professional students.

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 1,949 | 1,975 | 1,905 | 1,772 | 1.685 |  |

NATIONAL ( $\mathrm{n}=719$ ). All data on this chart are presented as medians. See Introduction for description of regions.


WEST REGION ( $\mathbf{n}=\mathbf{8 2}$ ). In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.


## TOTAL FALL ENROLLMENT: BY FINANCIAL RESOURCES (1F)

DEFINITION: Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and firstprofessional students. (All national and regional data are presented as medians.)

| Fall 2016 |  | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Y1 to Y5 Change | QUARTILES |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | NATIONAL |  |  |  |  | 2 |
| SAMPLE | 1,949 |  | 1,975 | 1,905 | 1,772 | 1,685 | -13.5\% | REGIONAL | 1 |

NATIONAL: FINANCIAL RESOURCES ( $\mathrm{n}=699$ ).


WEST REGION: FINANCIAL RESOURCES ( $\mathrm{n}=80$ ).


## TOTAL FALL ENROLLMENT: BY ENROLLMENT SIZE (1S)

DEFINITION: Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-professional students. (All national and regional data are presented as medians.)


NATIONAL: SIZE (n=719).


WEST REGION: SIZE ( $\mathrm{n}=82$ ).


|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| >3,000 (5) | 4,111 | 4,298 | 4,360 | 4,321 | 4,444 | 8.1\% |
| 2,001-3,000 (8) | 2,219 | 2,140 | 2,100 | 2,093 | 2,314 | 4.3\% |
| 1,000-2,000 (33) | 1,346 | 1,378 | 1,423 | 1,416 | 1,460 | 8.5\% |
| <1,000 (36) | 691 | 699 | 667 | 608 | 630 | -8.8\% |
| National Median | 1,494 | 1,477 | 1,472 | 1,432 | 1,410 | -5.6\% |
| SAMPLE | 1,949 | 1,975 | 1,905 | 1,772 | 1,685 | -13.5\% |

## TOTAL FALL ENROLLMENT: BY CARNEGIE CLASSIFICATION (1C)

DEFINITION: Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-professional students. See Introduction for information on the Carnegie classifications. (All national and regional data are presented as medians.)

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Y1 to Y5 Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 1,949 | 1,975 | 1,905 | 1,772 | 1,685 | -13.5\% | CARNEGIE | MA-Smaller |

NATIONAL: CARNEGIE ( $\mathrm{n}=719$ ).


WEST REGION: CARNEGIE ( $\mathrm{n}=82$ ).


## FIRST-YEAR ENROLLMENT: BY REGION (2R)

DEFINITION: Total fall full-time, first-time degree-seeking undergraduate students.

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Y1 to Y5 <br> Change |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| SAMPLE | 566 | 555 | 527 | 449 | 415 | $-26.7 \%$ |

NATIONAL ( $\mathrm{n}=\mathbf{7 0 0}$ ). All data on this chart are presented as medians. See Introduction for description of regions.


WEST REGION ( $\mathbf{n}=\mathbf{7 9}$ ). In addition to the median, which is the 50th percentile, this chart shows the 75 th and 25 th percentiles for the region.


## FIRST-YEAR ENROLLMENT: BY FINANCIAL RESOURCES (2F)

DEFINITION: Total fall full-time, first-time degree-seeking undergraduate students. (All national and regional data are presented as medians.)

| Fall 2016 |  | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Y1 to Y5 Change | QUARTILES |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | NATIONAL |  |  |  |  | 2 |
| SAMPLE | 566 |  | 555 | 527 | 449 | 415 | -26.7\% | REGIONAL | 1 |

NATIONAL: FINANCIAL RESOURCES ( $\mathrm{n}=682$ ).


WEST REGION: FINANCIAL RESOURCES ( $\mathrm{n}=77$ ).


|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quartile 1 (top) | 342 | 337 | 368 | 315 | 283 | -17.1\% |
| Quartile 2 | 216 | 235 | 245 | 233 | 230 | 6.5\% |
| Quartile 3 | 260 | 271 | 218 | 202 | 226 | -13.1\% |
| Quartile 4 (bottom) | 159 | 160 | 153 | 146 | 135 | -15.1\% |
| National Median | 322 | 322 | 315 | 318 | 282 | -12.4\% |
| SAMPLE | 566 | 555 | 527 | 449 | 415 | -26.7\% |

## FIRST-YEAR ENROLLMENT: BY ENROLLMENT SIZE (2S)

DEFINITION: Total fall full-time, first-time degree-seeking undergraduate students. (All national and regional data are presented as medians.)

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Y1 to Y5 Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 566 | 555 | 527 | 449 | 415 | -26.7\% | SIZE | 1,000-2,000 |

NATIONAL: SIZE (n=700).


WEST REGION: SIZE ( $\mathrm{n}=79$ ).


## FIRST-YEAR ENROLLMENT: BY CARNEGIE CLASSIFICATION (2C)

DEFINITION: Total fall full-time, first-time degree-seeking undergraduate students. See Introduction for information on the Carnegie classifications. (All national and regional data are presented as medians.)

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 |  | Y1 to Y5 <br> Change |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| SAMPLE | 566 | 555 | 527 | 449 | 415 | $-26.7 \%$ |  |

CARNEGIE MA-Smaller

NATIONAL: CARNEGIE ( $\mathrm{n}=700$ ).


WEST REGION: CARNEGIE ( $\mathrm{n}=79$ ).


## ADMISSIONS YIELD RATE (\%): BY REGION (3R)

DEFINITION: Percentage of admitted students who enrolled.

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 19.5\% | 21.1\% | 18.9\% | 18.1\% | 22.0\% |

NATIONAL ( $\mathrm{n}=638$ ). All data on this chart are presented as medians. See Introduction for description of regions.


WEST REGION ( $\mathbf{n}=\mathbf{6 7}$ ). In addition to the median, which is the 50th percentile, this chart shows the 75 th and 25 th percentiles for the region.


## ADMISSIONS YIELD RATE (\%): BY FINANCIAL RESOURCES (3F)

DEFINITION: Percentage of admitted students who enrolled. (All national and regional data are presented as medians.)

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 19.5\% | 21.1\% | 18.9\% | 18.1\% | 22.0\% |

QUARTILES

NATIONAL REGIONAL | $A L$ |
| :---: |

NATIONAL: FINANCIAL RESOURCES ( $\mathrm{n}=633$ ).


WEST REGION: FINANCIAL RESOURCES ( $\mathrm{n}=67$ ).


## ADMISSIONS YIELD RATE (\%): BY ENROLLMENT SIZE (3S)

DEFINITION: Percentage of admitted students who enrolled. (All national and regional data are presented as medians.)

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 19.5\% | 21.1\% | 18.9\% | 18.1\% | 22.0\% |

SIZE 1,000-2,000

NATIONAL: SIZE (n=638).


WEST REGION: SIZE ( $\mathrm{n}=67$ ).


## ADMISSIONS YIELD RATE (\%): BY CARNEGIE CLASSIFICATION (3C)

DEFINITION: Percentage of admitted students who enrolled. See Introduction for information on the Carnegie classifications. (All national and regional data are presented as medians.)

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| SAMPLE | $\mathbf{1 9 . 5} \%$ | $21.1 \%$ | $18.9 \%$ | $18.1 \%$ | $22.0 \%$ |

CARNEGIE MA-Smaller

NATIONAL: CARNEGIE ( $\mathrm{n}=638$ ).


WEST REGION: CARNEGIE ( $\mathrm{n}=67$ ).


## RETENTION RATE (\%): BY REGION (4R)

DEFINITION: The first to second year retention rate is the percentage of the fall full-time cohort (minus exclusions) that re-enrolled at the institution as either full- or part-time students in the fall of the next year.

|  | Fall 2015 to 2016 | Fall 2016 to 2017 | Fall 2017 to 2018 | Fall 2018 to 2019 | Fall 2019 to 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 68\% | 72\% | 66\% | 68\% |  |

NATIONAL ( $\mathrm{n}=697$ ). All data on this chart are presented as medians. See Introduction for description of regions.


WEST REGION ( $\mathbf{n}=\mathbf{8 0}$ ). In addition to the median, which is the 50 th percentile, this chart shows the 75 th and 25 th percentiles for the region.


## RETENTION RATE (\%): BY FINANCIAL RESOURCES (4F)

DEFINITION: The first to second year retention rate is the percentage of the fall full-time cohort (minus exclusions) that re-enrolled at the institution as either full- or part-time students in the fall of the next year. (All national and regional data are presented as medians.)

|  | Fall 2015 to 2016 | Fall 2016 to 2017 | Fall 2017 to 2018 | Fall 2018 to 2019 | Fall 2019 to 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 68\% | 72\% | 66\% | 68\% |  |

$$
\begin{aligned}
& \text { QUARTILES } \\
& \text { NATIONAL } \\
& \cline { 2 - 3 } \text { REGIONAL } \\
& \hline
\end{aligned}
$$

NATIONAL: FINANCIAL RESOURCES (n=680),


WEST REGION: FINANCIAL RESOURCES ( $\mathrm{n}=78$ ).


## RETENTION RATE (\%): BY ENROLLMENT SIZE (4S)

DEFINITION: The first to second year retention rate is the percentage of the fall full-time cohort (minus exclusions) that re-enrolled at the institution as either full- or part-time students in the fall of the next year. (All national and regional data are presented as medians.)

|  | Fall 2015 to 2016 | Fall 2016 to 2017 | Fall 2017 to 2018 | Fall 2018 to 2019 | Fall 2019 to 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 68\% | 72\% | 66\% | 68\% |  |

SIZE $1,000-2,000$

NATIONAL: SIZE ( $\mathrm{n}=697$ ).


WEST REGION: SIZE ( $\mathrm{n}=80$ ).


RETENTION RATE (\%): BY CARNEGIE CLASSIFICATION (4C)

DEFINITION: The first to second year retention rate is the percentage of the fall full-time cohort (minus exclusions) that reenrolled at the institution as either full- or part-time students in the fall of the next year. See Introduction for information on the Carnegie classifications. (All national and regional data are presented as medians.)

|  | Fall 2015 to 2016 | Fall 2016 to 2017 | Fall 2017 to 2018 | Fall 2018 to 2019 | Fall 2019 to 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 68\% | 72\% | 66\% | 68\% | 73\% |

NATIONAL: CARNEGIE ( $\mathrm{n}=697$ ).


WEST REGION: CARNEGIE ( $\mathrm{n}=80$ ).


## GRADUATION RATE (\%): BY REGION (5R)

DEFINITION: The six-year, cohort graduation rate for full-time, first-time degree-seeking undergraduate students. For example, the Fall 2014 Cohort rate is the percentage that graduated by end of Summer 2020

|  | Fall 2010 <br> Cohort | Fall 2011 <br> Cohort | Fall 2012 <br> Cohort | Fall 2013 <br> Cohort | Fall 2014 <br> Cohort |
| :--- | ---: | ---: | ---: | ---: | ---: |
| SAMPLE | $56.5 \%$ | $58.5 \%$ | $52.2 \%$ | $55.5 \%$ | $54.7 \%$ |

NATIONAL ( $\mathbf{n}=691$ ). All data on this chart are presented as medians. See Introduction for description of regions.


WEST REGION ( $\mathbf{n}=\mathbf{7 9}$ ). In addition to the median, which is the 50th percentile, this chart shows the 75 th and 25 th percentiles for the region.


## GRADUATION RATE (\%): BY FINANCIAL RESOURCES (5F)

DEFINITION: The six-year, cohort graduation rate for full-time, first-time degree-seeking undergraduate students. For example, the Fall 2014 Cohort rate is the percentage that graduated by end of Summer 2020 (All national and regional data are presented as medians.)

|  | Fall 2010 Cohort | Fall 2011 Cohort | Fall 2012 Cohort | Fall 2013 Cohort | Fall 2014 Cohort |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 56.5\% | 58.5\% | 52.2\% | 55.5\% | 54.7\% |


| QUARTILES |  |
| :--- | :---: |
| NATIONAL |  |
| REGIONAL |  |

NATIONAL: FINANCIAL RESOURCES (n=677).


WEST REGION: FINANCIAL RESOURCES (n=77).


## GRADUATION RATE (\%): BY ENROLLMENT SIZE (5S)

DEFINITION: The six-year, cohort graduation rate for full-time, first-time degree-seeking undergraduate students. For example, the Fall 2014 Cohort rate is the percentage that graduated by end of Summer 2020. (All national and regional data are presented as medians.)

|  | Fall 2010 <br> Cohort | Fall 2011 <br> Cohort | Fall 2012 <br> Cohort | Fall 2013 <br> Cohort | Fall 2014 <br> Cohort |
| ---: | ---: | ---: | ---: | ---: | ---: |
| SAMPLE | $56.5 \%$ | $58.5 \%$ | $52.2 \%$ | $55.5 \%$ | $54.7 \%$ |

SIZE 1,000-2,000

NATIONAL: SIZE ( $\mathrm{n}=691$ ).


WEST REGION: SIZE ( $\mathrm{n}=79$ ).


GRADUATION RATE (\%): BY CARNEGIE CLASSIFICATION (5C)

DEFINITION: The six-year, cohort graduation rate for full-time, first-time degree-seeking undergraduate students. For example, the Fall 2014 Cohort rate is the percentage that graduated by end of Summer 2020. See Introduction for information on the Carnegie classifications. (All national and regional data are presented as medians.)


CARNEGIE MA-Smaller

NATIONAL: CARNEGIE ( $\mathrm{n}=691$ ).


|  | Fall 2010 <br> Cohort | Fall 2011 <br> Cohort | Fall 2012 <br> Cohort | Fall 2013 <br> Cohort | Fall 2014 <br> Cohort |
| ---: | ---: | ---: | ---: | ---: | ---: |
| MA-Larger (139) | $57.8 \%$ | $58.8 \%$ | $59.7 \%$ | $61.3 \%$ | $60.2 \%$ |
| MA-Medium (104) | $54.5 \%$ | $54.8 \%$ | $56.7 \%$ | $56.3 \%$ | $56.6 \%$ |
| MA-Smaller (89) | $51.9 \%$ | $51.2 \%$ | $52.0 \%$ | $54.7 \%$ | $54.6 \%$ |
| BA-Arts \& Sci (193) | $72.0 \%$ | $72.4 \%$ | $72.7 \%$ | $73.0 \%$ | $72.4 \%$ |
| BA-Diverse (166) | $43.2 \%$ | $44.6 \%$ | $43.9 \%$ | $43.3 \%$ | $44.4 \%$ |
| National Median | $55.8 \%$ | $55.7 \%$ | $57.1 \%$ | $57.8 \%$ | $58.1 \%$ |
| SAMPLEE | $56.5 \%$ | $58.5 \%$ | $52.2 \%$ | $55.5 \%$ | $54.7 \%$ |

WEST REGION: CARNEGIE ( $\mathrm{n}=79$ ).


## STUDENT/FACULTY RATIO: BY REGION (6R)

DEFINITION: Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-professional students, divided by instructional faculty FTE

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 |  | Y1 to Y5 <br> Change |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| SAMPLE | 13.3 | 14.6 | 13.9 | 14.2 | 14.4 | $7.9 \%$ |  |

NATIONAL ( $\mathrm{n}=717$ ). All data on this chart are presented as medians. See Introduction for description of regions.


WEST REGION ( $\mathbf{n}=\mathbf{8 2}$ ). In addition to the median, which is the 50th percentile, this chart shows the 75th and 25th percentiles for the region.


## STUDENT/FACULTY RATIO: BY FINANCIAL RESOURCES (6F)

DEFINITION: Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and firstprofessional students, divided by instructional faculty FTE. (All national and regional data are presented as medians.)

| Fall 2016 |  | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Y1 to Y5 Change | QUARTILES |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | NATIONAL |  |  |  |  | 2 |
| SAMPLE | 13.3 |  | 14.6 | 13.9 | 14.2 | 14.4 | 7.9\% | REGIONAL | 1 |

NATIONAL: FINANCIAL RESOURCES ( $\mathrm{n}=698$ ).


WEST REGION: FINANCIAL RESOURCES ( $\mathrm{n}=80$ ).


## STUDENT/FACULTY RATIO: BY ENROLLMENT SIZE (6S)

DEFINITION: Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-professional students, divided by instructional faculty FTE. (All national and regional data are presented as medians.)

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Y1 to Y5 Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 13.3 | 14.6 | 13.9 | 14.2 | 14.4 | 7.9\% | SIZE | 1,000-2,000 |

NATIONAL: SIZE ( $\mathrm{n}=717$ ).


WEST REGION: SIZE ( $\mathrm{n}=82$ ).


## STUDENT/FACULTY RATIO: BY CARNEGIE CLASSIFICATION (6C)

DEFINITION: Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-professional students, divided by instructional faculty FTE. See Introduction for information on the Carnegie classifications. (All national and regional data are presented as medians.)


NATIONAL: CARNEGIE ( $\mathrm{n}=717$ ).


WEST REGION: CARNEGIE ( $\mathrm{n}=82$ ).


## PART-TIME FACULTY (\%): BY REGION (7R)

DEFINITION: Full-time equivalent (FTE) for part-time instructional faculty as a percentage of total instructional faculty FTE.

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 14.4\% | 14.1\% | 11.9\% | 11.2\% | 15.7\% |

NATIONAL ( $\mathbf{n}=\mathbf{7 1 4}$ ). All data on this chart are presented as medians. See Introduction for description of regions.


WEST REGION ( $\mathbf{n}=\mathbf{8 2}$ ). In addition to the median, which is the 50th percentile, this chart shows the 75 th and 25 th percentiles for the region.


## PART-TIME FACULTY (\%): BY FINANCIAL RESOURCES (7F)

DEFINITION: Full-time equivalent (FTE) for part-time instructional faculty as a percentage of total instructional faculty FTE. (All national and regional data are presented as medians.)

|  | Fall 2016 | Fall 2017 | Fall $\mathbf{2 0 1 8}$ | Fall $\mathbf{2 0 1 9}$ | Fall $\mathbf{2 0 2 0}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| SAMPLE | $\mathbf{1 4 . 4 \%}$ | $14.1 \%$ | $11.9 \%$ | $11.2 \%$ | $15.7 \%$ |

QUARTILES |  |  |
| :--- | :--- |
| NATIONAL | 2 |
|  | 1 |
|  |  |

NATIONAL: FINANCIAL RESOURCES (n=696).


WEST REGION: FINANCIAL RESOURCES ( $\mathrm{n}=80$ ).


## PART-TIME FACULTY (\%): BY ENROLLMENT SIZE (7S)

DEFINITION: Full-time equivalent (FTE) for part-time instructional faculty as a percentage of total instructional faculty FTE. (All national and regional data are presented as medians.)

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | 14.4\% | 14.1\% | 11.9\% | 11.2\% | 15.7\% |

SIZE 1,000-2,000

NATIONAL: SIZE (n=714).


WEST REGION: SIZE (n=82).


## PART-TIME FACULTY (\%): BY CARNEGIE CLASSIFICATION (7C)

DEFINITION: Full-time equivalent (FTE) for part-time instructional faculty as a percentage of total instructional faculty FTE. See Introduction for information on the Carnegie classifications. (All national and regional data are presented as medians.)

|  | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 |
| :---: | ---: | ---: | ---: | ---: |
| SAMPLE | Fall 2020 |  |  |  |
| $14.4 \%$ | $14.1 \%$ | $11.9 \%$ | $11.2 \%$ | $15.7 \%$ |

CARNEGIE
MA-Smaller

NATIONAL: CARNEGIE ( $\mathrm{n}=714$ ).


WEST REGION: CARNEGIE ( $\mathrm{n}=82$ ).


## ASSISTANT PROFESSOR AVERAGE SALARY (\$): BY REGION (8R)

DEFINITION: The average salary for assistant professors equated to a 9-month contract.

|  |  |  |  |  |  | Y1 to Y5 |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | Change |  |  |

NATIONAL ( $\mathrm{n}=\mathbf{6 5 9}$ ). All data on this chart are presented as medians. See Introduction for description of regions.


|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Far West (57) | \$ | 62,544 | \$ | 63,355 | \$ | 65,518 | \$ | 66,460 | \$ | 66,460 | 6.3\% |
| Mid East (123) | \$ | 62,486 | \$ | 62,633 | \$ | 64,115 | \$ | 65,011 | \$ | 64,166 | 2.7\% |
| Midwest (183) | \$ | 53,528 | \$ | 54,180 | \$ | 55,398 | \$ | 56,134 | \$ | 55,952 | 4.5\% |
| New England (61) | \$ | 65,357 | \$ | 65,529 | \$ | 67,515 | \$ | 68,697 | \$ | 67,974 | 4.0\% |
| Southeast (164) | \$ | 49,990 | \$ | 51,011 | \$ | 51,428 | \$ | 52,784 | \$ | 52,412 | 4.8\% |
| West (71) | \$ | 49,087 | \$ | 50,729 | \$ | 51,813 | \$ | 53,013 | \$ | 53,051 | 8.1\% |
| National Median | \$ | 54,962 | \$ | 55,857 | \$ | 57,128 | \$ | 57,177 | \$ | 57,716 | 5.0\% |

WEST REGION ( $\mathbf{n}=\mathbf{7 1}$ ). In addition to the median, which is the 50 th percentile, this chart shows the 75 th and 25 th percentiles for the region.


|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 75th Percentile | \$ | 55,974 | \$ | 55,576 | \$ | 57,355 | \$ | 58,291 | \$ | 58,513 | 4.5\% |
| 50th Percentile | \$ | 49,087 | \$ | 50,729 | \$ | 51,813 | \$ | 53,013 | \$ | 53,051 | 8.1\% |
| 25th Percentile | \$ | 45,785 | \$ | 46,958 | \$ | 47,434 | \$ | 46,797 | \$ | 46,598 | 1.8\% |
| National Median | \$ | 54,962 | \$ | 55,857 | \$ | 57,128 | \$ | 57,177 | \$ | 57,716 | 5.0\% |
| SAMPLE | \$ | 56,620 | \$ | 54,955 | \$ | 57,054 | \$ | 56,728 | \$ | 70,063 | 23.79 |

## ASSISTANT PROFESSOR AVERAGE SALARY (\$): BY FINANCIAL RESOURCES (8F)

DEFINITION: The average salary for assistant professors equated to a 9-month contract. (All national and regional data are presented as medians.)

|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change | QUARTILES |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | NATIONAL | 2 |  |  |  |  |  |  |  |
| SAMPLE | \$ | 56,620 |  |  | \$ | 54,955 | \$ | 57,054 | \$ | 56,728 | \$ | 70,063 | 23.7\% | REGIONAL | 1 |

NATIONAL: FINANCIAL RESOURCES ( $\mathrm{n}=652$ ).


WEST REGION: FINANCIAL RESOURCES ( $\mathrm{n}=71$ ).


## ASSISTANT PROFESSOR AVERAGE SALARY (\$): BY ENROLLMENT SIZE (8S)

DEFINITION: The average salary for assistant professors equated to a 9-month contract. (All national and regional data are presented as medians.)

|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change | SIZE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | \$ | 56,620 | \$ | 54,955 | \$ | 57,054 | \$ | 56,728 | \$ | 70,063 | 23.7\% |  | 1,000-2,000 |

NATIONAL: SIZE ( $\mathrm{n}=659$ ).


WEST REGION: SIZE (n=71).


## ASSISTANT PROFESSOR AVERAGE SALARY (\$): BY CARNEGIE CLASSIFICATION (8C)

DEFINITION: The average salary for assistant professors equated to a 9-month contract. See Introduction for information on the Carnegie classifications. (All national and regional data are presented as medians.)

|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change | CARNEGIE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | \$ | 56,620 | \$ | 54,955 | \$ | 57,054 | \$ | 56,728 | \$ | 70,063 | 23.7\% |  | MA-Smaller |

NATIONAL: CARNEGIE (n=659).


WEST REGION: CARNEGIE (n=71).


|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MA-Larger (15) | \$ | 48,554 | \$ | 50,597 | \$ | 52,119 | \$ | 53,013 | \$ | 52,463 | 8.1\% |
| MA-Medium (13) | \$ | 50,654 | \$ | 52,867 | \$ | 53,945 | \$ | 54,809 | \$ | 53,972 | 6.6\% |
| MA-Smaller (11) | \$ | 55,686 | \$ | 54,955 | \$ | 55,632 | \$ | 56,728 | \$ | 56,418 | . 3 |
| BA-Arts \& Sci (4) | \$ | 68,558 | \$ | 69,066 | \$ | 70,750 | \$ | 68,122 | \$ | 68,999 | 0.6 |
| BA-Diverse (28) | \$ | 46,974 | \$ | 47,382 | \$ | 48,721 | \$ | 50,370 | \$ | 49,535 | 5\% |
| National Median | \$ | 54,962 | \$ | 55,857 | \$ | 57,128 | \$ | 57,177 | \$ | 57,716 | 5.0\% |
| SAMPLE | \$ | 56,620 | \$ | 54,955 | \$ | 57,054 | \$ | 56,728 | \$ | 70,063 | 23.7\% |

## ASSOCIATE PROFESSOR AVERAGE SALARY (\$): BY REGION (9R)

DEFINITION: The average salary for associate professors equated to a 9-month contract.

|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | \$ | 60,549 | \$ | 59,601 | \$ | 59,981 | \$ | 62,402 | \$ | 68,907 |  |

NATIONAL ( $\mathrm{n}=666$ ). All data on this chart are presented as medians. See Introduction for description of regions.


|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Far West (56) | \$ | 72,841 | \$ | 72,098 | \$ | 74,712 | \$ | 75,414 | \$ | 79,037 | 8.5\% |
| Mid East (125) | \$ | 72,442 | \$ | 72,430 | \$ | 73,438 | \$ | 74,305 | \$ | 73,322 | 1.2\% |
| Midwest (183) | \$ | 60,754 | \$ | 61,271 | \$ | 61,905 | \$ | 62,926 | \$ | 62,620 | 3.1\% |
| New England (63) | \$ | 77,868 | \$ | 78,529 | \$ | 79,311 | \$ | 82,639 | \$ | 78,895 | 1.3\% |
| Southeast (166) | \$ | 56,538 | \$ | 57,377 | \$ | 58,091 | \$ | 57,191 | \$ | 57,785 | 2.2\% |
| West (73) | \$ | 54,308 | \$ | 54,686 | \$ | 56,554 | \$ | 57,969 | \$ | 58,247 | 7.3\% |
| National Median | \$ | 61,864 | \$ | 62,706 | \$ | 63,811 | \$ | 64,228 | \$ | 64,250 | 3.9\% |

WEST REGION ( $\mathbf{n}=\mathbf{7 3}$ ). In addition to the median, which is the 50th percentile, this chart shows the 75 th and 25 th percentiles for the region.


|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 75th Percentile | \$ | 60,560 | \$ | 61,362 | \$ | 61,463 | \$ | 62,429 | \$ | 62,586 | 3.3\% |
| 50th Percentile | \$ | 54,308 | \$ | 54,686 | \$ | 56,554 | \$ | 57,969 | \$ | 58,247 | 7.3\% |
| 25th Percentile | \$ | 49,638 | \$ | 50,833 | \$ | 52,356 | \$ | 52,495 | \$ | 52,498 | 5.8\% |
| National Median | \$ | 61,864 | \$ | 62,706 | \$ | 63,811 | \$ | 64,228 | \$ | 64,250 | 3.9\% |
| SAMPLE | \$ | 60,549 | \$ | 59,601 | \$ | 59,981 | \$ | 62,402 | \$ | 68,907 | 13.8\% |

## ASSOCIATE PROFESSOR AVERAGE SALARY (\$):

## BY FINANCIAL RESOURCES (9F)

DEFINITION: The average salary for associate professors equated to a 9-month contract. (All national and regional data are presented as medians.)

|  | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | Y1 to Y5 Change | QUARTILES |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | NATIONAL | 2 |
| SAMPLE | \$ 60,549 | \$ 59,601 | \$ 59,981 | \$ 62,402 | \$ 68,907 | 13.8\% | REGIONAL | 1 |

NATIONAL: FINANCIAL RESOURCES ( $\mathrm{n}=658$ ).


WEST REGION: FINANCIAL RESOURCES ( $\mathrm{n}=73$ ).


## ASSOCIATE PROFESSOR AVERAGE SALARY (\$): BY ENROLLMENT SIZE (9S)

DEFINITION: The average salary for associate professors equated to a 9-month contract. (All national and regional data are presented as medians.)

|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SA | \$ | 60,549 | \$ | 59,601 | \$ | 59,981 | \$ | 62,402 | \$ | 68,907 |  | SIZE | 1000-2,000 |

NATIONAL: SIZE ( $\mathrm{n}=666$ ).


WEST REGION: SIZE (n=73).


## ASSOCIATE PROFESSOR AVERAGE SALARY (\$): BY CARNEGIE CLASSIFICATION (9C)

DEFINITION: The average salary for associate professors equated to a 9-month contract. See Introduction for information on the Carnegie classifications. (All national and regional data are presented as medians.)

|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Change | CARNEGIE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | \$ | 60,549 | \$ | 59,601 | \$ | 59,981 | \$ | 62,402 | \$ | 68,907 | 13.8\% |  | MA-Smaller |

NATIONAL: CARNEGIE ( $\mathrm{n}=666$ ).


WEST REGION: CARNEGIE (n=73).


## FULL PROFESSOR AVERAGE SALARY (\$): BY REGION (10R)

DEFINITION: The average salary for full professors equated to a 9-month contract.

|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MPLE | \$ | 68,834 | \$ | 69,832 | \$ | 73,760 | \$ | 70,221 | \$ | 63,832 |  |

NATIONAL ( $\mathrm{n}=675$ ). All data on this chart are presented as medians. See Introduction for description of regions.


|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Far West (62) | \$ | 84,216 | \$ | 83,216 | \$ | 86,246 | \$ | 86,874 | \$ | 88,344 | 4.9\% |
| Mid East (125) | \$ | 88,534 | \$ | 89,500 | \$ | 89,983 | \$ | 90,690 | \$ | 87,467 | -1.2\% |
| Midwest (180) | \$ | 73,257 | \$ | 73,601 | \$ | 73,907 | \$ | 74,949 | \$ | 74,074 | 1.1\% |
| New England (65) | \$ | 94,440 | \$ | 97,038 | \$ | 97,498 | \$ | 100,375 | \$ | 94,444 | 0.0\% |
| Southeast (171) | \$ | 63,479 | \$ | 64,009 | \$ | 64,466 | \$ | 65,163 | \$ | 66,301 | 4.4 |
| West (72) | \$ | 62,960 | \$ | 63,466 | \$ | 64,571 | \$ | 65,497 | \$ | 65,207 | 3.6\% |
| National Median | \$ | 73,431 | \$ | 73,765 | \$ | 74,897 | \$ | 75,747 | \$ | 74,898 | 2.0\% |

WEST REGION ( $\mathbf{n}=\mathbf{7 2}$ ). In addition to the median, which is the 50 th percentile, this chart shows the 75 th and 25 th percentiles for the region.


|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 75th Percentile | \$ | 70,364 | \$ | 71,135 | \$ | 73,816 | \$ | 75,209 | \$ | 71,263 | 1.3\% |
| 50th Percentile | \$ | 62,960 | \$ | 63,466 | \$ | 64,571 | \$ | 65,497 | \$ | 65,207 | 3.6\% |
| 25th Percentile | \$ | 57,453 | \$ | 57,512 | \$ | 56,156 | \$ | 58,887 | \$ | 61,080 | 6.3\% |
| National Median | \$ | 73,431 | \$ | 73,765 | \$ | 74,897 | \$ | 75,747 | \$ | 74,898 | 2.0\% |
| SAMPLE | \$ | 68,834 | \$ | 69,832 | \$ | 73,760 | \$ | 70,221 | \$ | 63,832 | -7.3\% |

FULL PROFESSOR AVERAGE SALARY (\$): BY FINANCIAL RESOURCES (10F)

DEFINITION: The average salary for full professors equated to a 9-month contract. (All national and regional data are presented as medians.)

|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change | QUARTILES |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | NATIONAL | 2 |  |  |  |  |  |  |  |
| SAMPLE | \$ | 68,834 |  |  | \$ | 69,832 | \$ | 73,760 | \$ | 70,221 | \$ | 63,832 | -7.3\% | REGIONAL | 1 |

NATIONAL: FINANCIAL RESOURCES ( $\mathrm{n}=666$ ).


WEST REGION: FINANCIAL RESOURCES ( $\mathrm{n}=72$ ).


FULL PROFESSOR AVERAGE SALARY (\$): BY ENROLLMENT SIZE (10S)

DEFINITION: The average salary for full professors equated to a 9-month contract. (All national and regional data are presented as medians.)

|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change | SIZE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | \$ | 68,834 | \$ | 69,832 | \$ | 73,760 | \$ | 70,221 | \$ | 63,832 | -7.3\% |  | 1,000-2,000 |

NATIONAL: SIZE ( $\mathrm{n}=675$ ).


WEST REGION: SIZE ( $\mathrm{n}=72$ ).


## FULL PROFESSOR AVERAGE SALARY (\$): BY CARNEGIE CLASSIFICATION (10C)

DEFINITION: The average salary for full professors equated to a 9-month contract. See Introduction for information on the Carnegie classifications. (All national and regional data are presented as medians.)

|  | 2016-2017 |  | 2017-2018 |  | 2018-2019 |  | 2019-2020 |  | 2020-2021 |  | Y1 to Y5 Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAMPLE | \$ | 68,834 | \$ | 69,832 | \$ | 73,760 | \$ | 70,221 | \$ | 63,832 | -7.3\% |

NATIONAL: CARNEGIE ( $\mathrm{n}=675$ ).


WEST REGION: CARNEGIE ( $\mathrm{n}=72$ ).


## DATA INFORMATION: DEFINITIONS, IPEDS SOURCES, AND FORMULAS

To use this appendix, visit http://nces.ed.gov/ipeds/datacenter/ and follow these steps:

- select "Compare Institutions"
- enter your institution's name
- select "Continue" to see variables

1) TOTAL FALL ENROLLMENT
Definition: Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and first-
professional students.
IPEDS: Frequently used/Derived variables
Fall enrollment/retention rates
Total, full- and part-time enrollment and fall FTE
Full-time equivalent enrollment (Fall enrollment derivation)
2) FIRST-YEAR ENROLLMENT
Definition: Total fall full-time, first-time degree-seeking undergraduate students.
IPEDS: Fall Enrollment
Gender, attendance status, and level of student
Fall 1980, Fall 1984 to current year
Qualifying variable: First time
Full time total
3) ADMISSIONS YIELD RATE (\%)
Definition: Percentage of admitted students who enrolled.
IPEDS: Admissions and Test Scores
Admissions and test scores
Number of applications, admissions, and enrollees
Admissions total
Enrolled total
Formula: Enrolled total
Admissions total
4) RETENTION RATE (\%)
Definition: The first to second year retention rate is the percentage of the fall full-time cohort (minus exclusions)
that re-enrolled at the institution as either full- or part-time students in the fall of the next year.
IPEDS: Retention rates, Entering Class and Student to faculty ratio
Retention rates
Fall 2003 to current year
Full-time retention rate

| Definition: $\quad$ The six-year, cohort graduation rate for full-time, first-time degree-seeking undergraduate students. |  |
| :--- | :--- |
|  | For example, the Fall 2013 Cohort rate is the percentage that graduated by end of Summer 2019. |

IPEDS: Graduation Rates
Graduation rate data within 150 percent of normal time - 4-year and 2-year institutions
Gender - 1997 to current year
Qualifying variables: Bachelor's or equivalent degree/certificate-seeking subcohort (4-year institutions); select both Adjusted cohort (revised cohort minus exclusions) and Completers within $150 \%$ of normal time total
Grand total

Formula:

$$
\frac{\text { Completers within } 150 \% \text { of normal time }}{\text { Adjusted Cohort (revised cohort minus exclusions) }}
$$

## 6) STUDENT/FACULTY RATIO

Definition: Total fall full-time equivalent (FTE) enrollment, including undergraduate, graduate, and firstprofessional students, divided by instructional faculty FTE.

IPEDS: Frequently used/Derived variables
Average salaries and full-time equivalent staff
Full-time equivalent staff by occupational category: 2012-13 to current year (new HR occupational categories based on SOC 2010)

Instructional, research and public service FTE staff

Frequently used/Derived variables
Fall enrollment/retention rates
Total, full- and part-time enrollment and fall FTE
Full-time equivalent enrollment (Fall enrollment derivation)

Formula:
Full-time equivalent enrollment (Fall enrollment derivation)
Instructional, research and public service FTE staff
7) PART-TIME FACULTY (\%)

Definition: Full-time equivalent (FTE) for part-time instructional faculty as a percentage of total instructional faculty FTE

IPEDS: Human Resources
Full- and part-time medical and non-medical staff by occupational category, faculty and tenure status
New HR occupational categories based on SOC 2010
Qualifying variable: Instructional, research and public service

## Part-time employees

Frequently used/Derived variables
Average salaries and full-time equivalent staff
Full-time equivalent staff by occupational category: 2012-13 to current year (new HR occupational categories based on SOC 2010)

Instructional, research and public service FTE staff

Formula:
(Part-time employees / 3)
Instructional, research and public service FTE staff

IPEDS: Frequently used/Derived variables
Average salaries and full-time equivalent staff
Average salaries of full-time non-medical instructional staff equated to 9 -month contracts, by academic rank: 2012-13 to current year
Average salary equated to 9 months of full-time instructional staff - assistant professors

## 9) ASSOCIATE PROFESSOR AVERAGE SALARY (\$)

Definition: The average salary for associate professors equated to a 9-month contract.

IPEDS: Frequently used/Derived variables
Average salaries and full-time equivalent staff
Average salaries of full-time non-medical instructional staff equated to 9 -month contracts, by academic rank: 2012-13 to current year
Average salary equated to 9 months of full-time instructional staff - associate professors
10) FULL PROFESSOR AVERAGE SALARY (\$)

Definition: The average salary for full professors equated to a 9-month contract.
IPEDS: Frequently used/Derived variables
Average salaries and full-time equivalent staff
Average salaries of full-time non-medical instructional staff equated to 9 -month contracts, by academic rank: 2012-13 to current year
Average salary equated to 9 months of full-time instructional staff - professors

