Fostering Resilience through Intergenerational Connections

National Conference

July 29–31, 2019

The Madison
1177 15th Street, NW
Washington, DC 20005

This conference is made possible by a grant from the AARP Foundation.

Conference Objectives:

- To share results of the projects undertaken by members of the Council of Independent Colleges (CIC) to enhance intergenerational connections between college students and older adults;
- To seek solutions to common problems faced by students, faculty, staff, and older adults in the development of the projects;
- To discuss best practices in creating and sustaining programs that help meet the needs of older adults through their interactions with college students; and
- To discuss best practices to enhance student learning and engagement through interaction with older adults.

AGENDA

All conference sessions, except the reception on Tuesday, July 30, will take place on the second level of The Madison hotel. The reception on Tuesday evening will take place in The Post located on the lobby level.

Day 1: Monday, July 29

1:00 p.m. Registration
Dolley Madison Foyer

3:00–4:30 p.m. Plenary Session
Dolley Madison
Welcome and Introduction of CIC and AARP Foundation Staff

Richard Ekman, President, Council of Independent Colleges
Origins and Objectives of the Project

Kelsey A. Sherman Creech, Executive Assistant to the President and Assistant Secretary, Board of Directors, Council of Independent Colleges

Lightning Round: Introduction of Campus Projects

In a sentence, institutional representatives will describe their projects, emphasizing what is most distinctive about them. In another sentence, they will suggest what they hope to take away from this conference.

Moderator: Barbara Hetrick, Senior Advisor, Council of Independent Colleges

4:30–5:45 p.m.  
Dolley Madison

Panel: Lessons Learned

Representatives of institutions that have had two years’ experience with their projects will share what they have learned thus far, including how they have overcome difficulties and what advice they would offer to participants with newer projects.

Panelists: Kitsum Li, Associate Professor and Program Director, Department of Occupational Therapy, Dominican University of California  
Rhoda A. Reddix, Associate Professor, Director, Service-Learning, Franciscan Missionaries of Our Lady University  
Alfred Stovall, Professor and Chair, Division of Social Science, Rust College

Moderator: Stephanie Okpala, Performance Management Advisor, AARP Foundation

5:45–6:15 p.m.  
Mount Vernon

Reception

6:15 p.m.  
Mount Vernon

Dinner

Introduction of Speaker: Richard Ekman

Speaker: Lisa Marsh Ryerson, President, AARP Foundation and former President, Wells College

“The Power of Connection: Colleges and Their Communities”

Lisa Marsh Ryerson will discuss how intergenerational connections benefit students, older adults, colleges, communities, and the country. She will describe valuable lessons imparted by these service learning opportunities and suggest ways to continue these programs.
Day 2: Tuesday, July 30

8:00–9:00 a.m. Breakfast (with discussion tables)  
Mount Vernon

This is an opportunity to meet with colleagues and discuss topics of common interest. Please feel free to participate in more than one discussion, or to have informal conversation with colleagues about a topic of your choice. Breakfast will be available for all participants. The list of discussion tables can be found on page 7.

9:00–10:15 a.m. Plenary Presentation  
Dolley Madison

Introduction of Speaker: Richard Ekman

Speaker: Marc Freedman, CEO and President, Encore

“The Enduring Power of Connecting the Generations”

The Wall Street Journal put Marc Freedman’s newest book, How to Live Forever: The Enduring Power of Connecting the Generations, at the top of its list of best books on aging well. Freedman will speak about how uniting the generations is the key to societal survival in our more-old-than-young world. “Intergenerational connection is what young people want and need,” he writes, “and it’s the surest route to happiness and well-being in later life.”

10:15–10:45 a.m. Book Signing by Marc Freedman and Refreshment Break  
Dolley Madison Foyer

During the break, Marc Freedman will sign copies of How to Live Forever. Copies of Freedman’s book will be made available to all participants during the plenary session.

10:45 a.m.–Noon Concurrent Sessions: Addressing AARP Foundation Priorities

Confronting Poverty and Social Isolation

Hamilton

Panelists: J.J. Doughtie, Assistant Executive Director, Alzheimer’s and Dementia Services of Memphis (Christian Brothers University)  
Brian Kurisky, Director, Wesleyan Engaged: Center for Civic Leadership and Service Learning, Virginia Wesleyan University  
Amy Ware, Director, Career Services, Christian Brothers University
Chair: Sonya Holmes, Assistant Professor, Social Work and Director, Field Placement, Jarvis Christian College

Confronting the High Cost of Affordable and Nutritious Diets and Social Isolation

Panelists: Fred Boehrer, Director, Office of Academic Service-Learning; Faculty Member, Community Involvement Program; and Chair, Saint Rose Community Advisory Board, The College of Saint Rose
Noah Leavitt, Director, Student Engagement Center, Whitman College
Carrie Helms Tippen, Assistant Professor of English and Director, First Year Writing, Chatham University

Chair: Morgan Pajak, Garden Supervisor and Resident Chaplain, Divinity School Student, Campbell University

Confronting “Aging in Place” and Social Isolation

Panelists: Jennifer Costello, Assistant Professor of Social Work, California Baptist University
Antonio Mejico, Assistant Professor, Social Work, California Baptist University
Gwynn Morris, Professor of Psychology, Meredith College
Olvin Rosado, Professor, Universidad del Sagrado Corazón

Chair: Jacqueline Gustafson, Dean of the College of Behavioral and Social Sciences, California Baptist University

Noon–1:30 p.m.

Mount Vernon

Luncheon

1:45–3:00 p.m.

Dolley Madison

Panel: Approaches to Serving Older Adults and College Students

A panel of students will discuss the several projects in which they participated and the approaches they used to address the vulnerabilities of older adults. Among those approaches are: storytelling, using technology, food preparation, and occupational and physical therapy. Students also will discuss the impact the Intergenerational Connections project has had on their lives and learning.

Panelists: Micheala Crew, Social Work Major, Jarvis Christian College ’20
Anastacia Hutchinson, Special Education and Theatre Major, Converse College ’19
Jessica Stuart, Psychology Major, Shenandoah University ’20
Rachael Timmermans, Chemistry and Psychology Major, Calvin University ’19
Marshall Westbrook, Psychology Major, Wofford College ’20

Moderator: Barbara Hetrick
3:00–3:30 p.m.  
**Refreshment Break**  
*Dolley Madison Foyer*

3:30–5:00 p.m.  
**Plenary Presentation**  
*Dolley Madison*

**Introduction of Speaker:** *Alana Cassidy*, Development Manager, Council of Independent Colleges

**Speaker:** *Jillian Kinzie*, Associate Director, Center for Postsecondary Research and the National Survey of Student Engagement Institute, Indiana University

“Designing for Desirable Outcomes: Practices that Promote Student Learning, Success and Career Readiness”

Most colleges and universities have intensified their focus on providing equitable, high-quality educational experiences that enhance learning, success and career readiness. No matter the program, educationally effective designs include transparent expectations and aligned outcomes, clear pathways, opportunities for integration and reflection, and educational practices that engage students at high levels. This session highlights lessons learned about student engagement, features that make high-impact practices, such as service-learning and undergraduate research, effective and the importance of specifying learning and employability outcomes in the design of undergraduate education. Participants will gain a big-picture view of what it takes to design for desirable outcomes and specific ideas to inform their educational planning.

5:30–6:30 p.m.  
**Reception**  
*The Post*  
*(Lobby Level)*

After 6:30 p.m.  
**Dinner** *(on your own)*

**Day 3: Wednesday, July 31**

8:00–9:00 a.m.  
**Breakfast** *(with discussion tables)*  
*Mount Vernon*

This is an opportunity to meet with colleagues and discuss topics of common interest. Please feel free to participate in more than one discussion, or to have informal conversation with colleagues about a topic of your choice. Breakfast will be available for all participants. The list of discussion tables can be found on page 7.
9:00–10:15 a.m.  
Dolley Madison  

**Plenary Session: Sustaining Intergenerational Connections**

Participants will sit by institutional team to discuss the steps they will take to sustain the programs they have developed. What are the challenges to sustaining the programs, especially in the face of staff or faculty turnover and the end of external funding? How will the program become central to the educational programs, service-learning curriculum, and mission of the institution? After 45 minutes of discussion, teams will make very brief reports on their plans.

**Moderator: Barbara Hetrick**

10:15–10:30 a.m.  
Dolley Madison  
Foyer  

**Break**

10:30–11:55 a.m.  
Dolley Madison  

**Closing Plenary Presentation**

**Introduction of Speaker: Marc McDonald, Vice President, Integration, AARP Foundation**

**Speaker: Donna M. Butts, Executive Director, Generations United**

“I Need You, You Need Me: Creating a World that Values All Generations”

Intergenerational solutions value and engage people of all ages. As our society grows older, new opportunities emerge that foster resilience and ensure that communities are healthy places to grow up and grow old. Colleges and universities have played a key role in defining and elevating promising intergenerational practices. Still our institutions, public policies, service delivery systems and more have yet to keep pace with the changing demographics our country is experiencing. The conversation needs to be changed from burden to benefit, from competition to collaboration in order to build together a world that values all generations.

11:55 a.m.–Noon  

**Closing Remarks**

**Speaker: Kelsey A. Sherman Creech**

Noon  

**Adjournment**
Topics for Breakfast Roundtables

This is an opportunity to meet with colleagues and discuss topics of common interest. Please feel free to participate in more than one discussion, or to have informal conversation with colleagues about a topic of your choice. All breakfast roundtables will take place in the Mount Vernon Room. Breakfast will be available for all participants.

Tuesday, July 30

Table 1: **Creating Interdisciplinary Programs**, Jonathan Millen, Visiting Assistant Professor of Biology, St. John Fisher College

Table 2: **Developing Intensive Intergenerational Internships**, Sarah Clader, Assistant Director, Employer Relations, Field Work Term, and Career Development Office, Bennington College, and Faith McClellan, Associate Dean, Work-Integrated Learning, Bennington College

Table 3: **Expanding Existing Projects**, Gloria Gayles, Founder–Director, SIS Oral History Project, Spelman College, and Christine Kosky, Associate Professor, Communication Disorders, Mercy College

Table 4: **“Music and Memory,”** Cecilia M. Fox, Louise E. Juley Professor of Biological Sciences and Director of the Neuroscience Program, Moravian College

Table 5: **The Challenges of Changing Responsibilities and Navigating the IRB Process**, Julie Bach, Associate Professor and Director, School of Social Work, Dominican University

Wednesday, July 31

Table 1: **Differential Effects of Engaging Senior Adults with Technology in Diverse Community Settings**, Rhoda A. Reddix, Associate Professor, Director, Service-Learning, Franciscan Missionaries of Our Lady University

Table 2: **Leveraging Local Media to Share Stories**, Kristin Miller, Assistant Professor, School of Creative Arts, University of Saint Francis

Table 3: **Fundraising for Project Sustainability**, Heide Bursch, Assistant Professor of Nursing, Coe College

Table 4: **Technical Training**, Aneesha Jean, Instructor of Nursing, Caldwell University