Wofford College
Tuesday, November 19, 2019

Thank you to our sponsors:

The Pre-Workshop Survey Says ...
Informal Conversations in the Past 6 Months?

With Whom Did You Talk?
What Did You Talk About?

- The cost of college: 86% (All), 78% (Wofford Workshop)
- The value of a liberal arts education in today's economy: 79% (All), 59% (Wofford Workshop)
- Student debt: 70% (All), 69% (Wofford Workshop)
- Specific subject/program offered by your college: 70% (All), 72% (Wofford Workshop)
- Financial viability/closures of small private colleges: 67% (All), 59% (Wofford Workshop)
- The quality of grads' prep for jobs/careers: 65% (All), 54% (Wofford Workshop)
- The college admissions process: 63% (All), 54% (Wofford Workshop)
- Town/gown relations: 9% (All), 9% (Wofford Workshop)

What Did You Talk About (a closer look)?

- You: 86%
- All: 78%
- The cost of college: 86%
- The value of a liberal arts education in today's economy: 79%
- Student debt: 70%
- Specific subject/program offered by your college: 70%
- Financial viability/closures of small private colleges: 67%
- The quality of grads' prep for jobs/careers: 65%
- The college admissions process: 63%
What Was the Tone of Your Conversations?

- 35% - 35%: More positive than negative about higher education.
- 14% - 12%: More negative than positive about higher education.
- 46% - 49%: A balance of positive and negative.
- 5% - 5%: Neutral: neither positive nor negative.

Who is Well Prepared to Make the Case for Your College to Members of the Community?

- President
  - Very well prepared
  - Somewhat well prepared
  - Somewhat unprepared
  - Very unprepared
  - Not sure

- Senior administrators
  - Very well prepared
  - Somewhat well prepared
  - Somewhat unprepared
  - Very unprepared
  - Not sure

- Trustees
  - Very well prepared
  - Somewhat well prepared
  - Somewhat unprepared
  - Very unprepared
  - Not sure

- Faculty members
  - Very well prepared
  - Somewhat well prepared
  - Somewhat unprepared
  - Very unprepared
  - Not sure

- Staff members
  - Very well prepared
  - Somewhat well prepared
  - Somewhat unprepared
  - Very unprepared
  - Not sure

- Alumni
  - Very well prepared
  - Somewhat well prepared
  - Somewhat unprepared
  - Very unprepared
  - Not sure
Talking about Data ...

*Live Polling*

Go to [vevox.app](http://vevox.app)
ID: 183-271-102

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Thank you to our sponsors:
Additional Data about College Closures:

Four-Year College Closures by Sector: Change over Time

Source: Digest of Education Statistics 2017, Table 317.50

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