New Presidents Program

INCLUDING A PROGRAM FOR SPOUSES AND PARTNERS OF NEW PRESIDENTS

A leadership development program for college presidents in their first or second year and their spouses or partners that addresses the practical needs and strategic questions for success as leaders of independent colleges and universities

JANUARY 3–4, 2018 • HOLLYWOOD, FLORIDA
Held immediately prior to the CIC Presidents Institute
Congratulations on
Your Appointment

Having served for 15 years as president of Notre Dame of Maryland University, I can say confidently that the work of a college president is the most energizing and rewarding that I have ever done. I still remember well the challenges during my first years as president. And I recall how CIC’s New Presidents Program and Presidents Institute provided invaluable early opportunities both to learn from seasoned independent college and university leaders and to meet colleagues who were, like me, new to the enterprise. The individuals became a network of informal advisors for many years and some even true friends.

As director of CIC’s New Presidents Program, I wholeheartedly invite you to participate in the 2018 program in Hollywood, Florida, with its parallel program for spouses and partners. The interactive workshop will be held in conjunction with the CIC Presidents Institute, which for years has been by far the largest annual meeting of college and university presidents in the country. Past participants often comment that CIC’s program provides an exceptionally productive use of a new president’s time. And they regularly highlight the practical value of the sessions and conversations that focus on strategic questions and solutions to challenges faced by new presidents of independent colleges and universities.

Please do not hesitate to contact me by email (mseurkamp@cic.nche.edu) or phone (443-253-5497) with any questions you may have about the 2018 CIC New Presidents Program.

I look forward to seeing you in January.

Mary Pat Seurkamp
CIC Senior Advisor and Director, New Presidents Program
President Emerita, Notre Dame of Maryland University
SESSIONS FOR NEW PRESIDENTS

Welcoming Remarks:
Mary Pat Seurkamp, Director, CIC New Presidents Program

Making Connections
L. Jay Lemons, President Emeritus, Susquehanna University

The Changed Environment for Presidential Leadership: Innovation and Beyond
Paul Hennigan, President, Point Park University
Mary B. Marcy, President, Dominican University of California

I Wish I Had Known What I Know Now
Thomas J. Minar, President, Franklin College (IN)
Colette Pierce Burnette, President, Huston-Tillotson University

Financial Fundamentals and Strategies for the New President
Roger N. Drake, President, Central Methodist University

Enrollment, Marketing, and Today’s Students: Getting Them and Keeping Them
Mary Hinton, President, College of Saint Benedict
Gerard J. Rooney, President, St. John Fisher College

Dancing with Those You Inherited—Building the Senior Team
Mary-Beth Cooper, President, Springfield College
Arvid C. Johnson, President, University of St. Francis (IL)

Working with the Board—Basics and Beyond
Thomas F. Flynn, President, Alvernia University
Wendy B. Libby, President, Stetson University
Moderator: Douglas M. Orr, President Emeritus, Warren Wilson College

SESSIONS FOR SPOUSES AND PARTNERS OF NEW PRESIDENTS

Welcoming Remarks: Katherine M. Whatley, Senior Vice President, CIC
Session Facilitators: Lynne C. Joyce, Presidential Spouse, Brevard College, and J. Lawrence Smith, Presidential Spouse, York College of Pennsylvania

• Making Connections
• Transitioning into the Presidential Spouse or Partner Role
• Paths to Success: Varied Approaches to the Presidential Spouse and Partner Role
• Getting Off to a Great Start
• Building Trust
• Dealing with Change
• Higher Ed 101

JOINT SESSIONS FOR NEW PRESIDENTS AND SPOUSES AND PARTNERS

Luncheon
Welcome: Carol A. Leary, President, Bay Path University and Chair, CIC New Presidents Program Advisory Committee
Remarks: Elizabeth L. Paul, President, Capital University

Reception and Dinner
Hosts: Logan C. Hampton, President, Lane College, and Lynne C. Joyce, Presidential Spouse, Brevard College
Remarks: Richard Ekman, President, CIC

The President and Institutional Advancement
Joanne Berger-Sweeney, President, Trinity College (CT)
David C. Joyce, President, Brevard College
J. Lawrence Smith, Presidential Spouse, York College of Pennsylvania

You Got the Job, Now What?
L. Jay Lemons, President Emeritus, Susquehanna University
Purpose and Goals

CIC’s New Presidents Program, held immediately prior to the annual Presidents Institute, provides the “need to know” tools and the counsel that will keep a young presidency on a smooth course. The agenda includes—among other topics—sessions on financial fundamentals, enrollment and marketing, board relations, building the senior team, institutional advancement, and strategic and innovative presidential leadership. Participants may break out into groups by subject matter experience on select topics. The presenters are experienced presidents, many of whom are alumni of the program. There also are opportunities for informal discussions about institutional mission, culture, and work-life balance issues and for meeting others new to the office. A program for spouses and partners of recently appointed presidents runs concurrently.

New college and university presidents typically have substantial background in only some of the key facets of presidential responsibility. The 24/7 nature of the position, however, offers little opportunity to learn in a leisurely manner beyond any pre-existing expertise. Meanwhile, the first months in the position are both energizing and overwhelming; early opportunities for significant achievement exist, but early missteps also can threaten to derail long-term success.

Program Features

CIC’s New Presidents Program—the oldest of the programs serving new chief executives—focuses on the practical needs and concerns of the newly elected leaders of independent colleges and universities. Since 1989, more than 950 new presidents have benefited from the program. They often identify some of these features of the program as particularly helpful:

- All presentations are made by current or recently retired CIC presidents who understand the specific needs of new independent college and university presidents and their spouses and partners. And presenters remain available for subsequent conversations throughout the Presidents Institute and often beyond.

- The program is intensive and makes efficient use of a new president’s time.

- Participants take home advice that can be readily implemented.

- The practical focus is distinct from and complements other programs for new presidents, such as Harvard University’s. And the program focuses exclusively on issues relevant to new independent college and university presidents.

- Each participant is supported by a seasoned presidential colleague who participates in the program and often continues to serve in an informal advisory capacity. These experienced campus leaders help new presidents successfully negotiate the perils and pitfalls while capitalizing on the opportunities that the first year represents.

- The program, subsidized by CIC, represents excellent value.

- The friendships created among the participants often form the basis for a professional network of colleagues with whom new presidents and their spouses or partners can confer about sensitive campus issues.
Spouses and Partners of New Presidents

CIC offers a concurrent program for spouses and partners of recently appointed college presidents. The program is led by experienced presidential spouses. It also affords opportunities to form a network among others who are new to the role and to share early experiences. (See the program agenda for details.)

Program Dates and Registration

The New Presidents Program will take place January 3–4, 2018, just prior to the January 4–7 CIC Presidents Institute, at the Diplomat Hotel in Hollywood, Florida. For additional information about the program, hotel, and travel arrangements please visit www.cic.edu/2018PresidentsInstitute.

The registration fees for the New Presidents Program are $400 for presidents and $300 for spouses and partners. The registration fees for the Presidents Institute are $840/$510 for CIC presidents/spouses and partners, and $1,080/$700 for nonmember presidents/spouses and partners. The fees include meals and session materials. Registration will open in early August 2017. The registration deadline is December 1, 2017. Sherita Ashmon, conference manager (sashmon@sic.nche.edu or 202-466-7230), will gladly assist with registration or logistical concerns.

Institute Registration and Hotel Reservation Procedure: Participants first need to register for the Presidents Institute and include the New Presidents Program as a session. The Institute registration confirmation email will include the hotel reservation details including a code to make a hotel reservation at the CIC discounted rate. Registration for the Institute will open in early August. The discounted hotel rate may be available for rooms reserved from December 30, 2017, through January 9, 2018, for participants who would like to extend their stay; rooms on the extended dates are limited and available on a first-come, first-served basis.

The Diplomat Hotel, a Hilton Curio resort, offers a beachfront location that extends from the Atlantic Ocean to the Intracoastal Waterway. Fresh from a multi-million dollar renovation, it features bright guest rooms, two beachfront pools, including an infinity pool, and an ultramodern spa. The hotel also boasts ten restaurants, two of which are celebrity chef-owned, and state-of-the-art fitness and entertainment areas. Additional features are beach and waterfront activities, such as fishing and jet skiing, off-property golf and tennis, as well as a children’s Kids Club. Guests can explore the area by taking the Hollywood Trolley or the Intracoastal water taxi that make regular stops at the Diplomat Hotel.
“The CIC New Presidents Program offers a forum for frank conversation about the joys and challenges of the presidency. I appreciated the chance to learn from more experienced presidents and the focus on getting started on firm footing.”

—Marjorie Hass, President, Rhodes College

“The program for spouses and partners of new presidents conveyed useful information from experienced perspectives. The readings were thoughtfully collected, and the discussions were candid. The facilitators shared their vast knowledge with humor and a contagious optimism. I am thankful to CIC for equipping me for the challenges of my new role and for introducing me to peers who became friends.”

—Cayce McCormick, Presidential Spouse, Schreiner University

“The New Presidents Program prepared me to serve my campus and community more confidently. I learned strategies to manage my institution, established relationships and partnerships, discovered resources to shore up my deficiencies and, liberatingly, was reminded of my existing strengths on which to build.”

—Logan C. Hampton, President, Lane College