New Presidents Program +
SPOUSES AND PARTNERS OF NEW PRESIDENTS PROGRAM

Practical Advice +
Strategic Inspiration
= Early Success

January 3–4, 2022 • Held prior to CIC’s January 4–7, 2022 Presidents Institute

JW Marriott Marco Island, Florida • www.cic.edu/2022NPP

Sponsored by Ellucian
A MESSAGE FROM THE DIRECTOR

I invite you to participate in the January 3–4 New Presidents Program (NPP) that—thankfully—will take place in-person at the newly renovated JW Marriott in Marco Island, Florida. The interactive workshop, with its parallel program for spouses and partners, will precede CIC’s 2022 Presidents Institute, which for years has been by far the largest annual meeting of college and university presidents in the country.

Having served for 15 years as president of Notre Dame of Maryland University, I know with absolute certainty that my work as a college president was the most energizing and rewarding of any that I have done. I remember well the challenges during my first years as president. And I recall how CIC’s New Presidents Program and Presidents Institute provided invaluable opportunities both to learn from seasoned independent college and university leaders and to meet colleagues who were, like me, new to the enterprise. Some individuals became a network of informal advisors for many years, and a few even became long-time friends.

As we move forward into the post-COVID-19 higher education landscape—with both shared and divergent experiences and lessons learned—it is essential to refocus on strategic and innovative opportunities for our campuses while continuing to lead the daily operation. Past NPP participants frequently comment that the program provides a highly productive use of their time and institutional resources. They appreciate the agenda focus on key questions and solutions to challenges faced by new presidents of independent colleges and universities in their first or second year, and the balance between strategic and practical emphases in sessions and conversations.

Fundamentally, the experienced CIC presidents serving as faculty and I recognize that new college and university presidents typically have substantial background in only some of the key facets of presidential responsibility. The 24/7 nature of the position, however, offers little opportunity to expand, in a leisurely manner, on previous expertise. Meanwhile, the first months in the position are both energizing and overwhelming; early opportunities for significant achievement exist, but early missteps also can threaten to derail long-term success. The New Presidents Program provides a confidential venue to have exploratory conversations around pressing issues and to start building a consultative community for the future.

Please do not hesitate to contact me by email (mseurkamp@cis.nche.edu) or phone (443-253-5497) with any questions you may have about CIC’s 2022 New Presidents Program.

I look forward to seeing you in January!

Mary Pat Seurkamp
CIC Senior Advisor and Director, New Presidents Program
President Emerita, Notre Dame of Maryland University

The New Presidents Program provided me with the forum to engage and learn from peers who have experienced the triumphs and obstacles inherent in the presidency. Those insights have informed my strategic approach to address the multilayered opportunities and challenges I’ve encountered in my first three years at Morehouse College. I’d recommend NPP to any new president looking to gain knowledge and build relationships with exceptional higher education leaders across the nation."

—David A. Thomas
President, Morehouse College (GA)

A new presidency makes many demands—intellectual, professional, personal, social, and even physical. CIC’s NPP engages the whole person: As I started out, I found it inspiring, assuring, and helpful beyond measure. The spouses/partners program was also a fantastic opportunity."

—Jorge G. Gonzalez
President, Kalamazoo College (MI)
ABOUT THE NEW PRESIDENTS PROGRAM

Since 1989, more than 1,000 new presidents have participated in CIC’s New Presidents Program. The oldest of such programs, the NPP complements other orientations for new presidents. It focuses exclusively on issues relevant to independent college and university leaders, and on practical advice that can be readily implemented.

The concurrent, and at times joint, program for spouses and partners of new presidents acknowledges their evolving role. Spouses and partners serve their campuses and communities in a variety of ways, and often do so while pursuing their own careers. The program, led by experienced presidential spouses and partners, encourages participants to network with others who are new to the role and to consider, intentionally, how to define the role to fit themselves and their individual situations.

Participants often point to these features as particularly helpful:

- Presenters are current or recently retired CIC presidents and spouses and partners who understand the specific needs of their new colleagues.
- Participants are supported by seasoned colleagues who participate in the program and often continue to serve as informal advisors throughout the Presidents Institute and beyond.
- The NPP is a rewarding investment of time and money. The programs are intensive and make efficient use of time. They are heavily subsidized by CIC and represent excellent financial value.
- The friendships created among the participants often form the basis for a professional network of colleagues with whom new presidents and their spouses or partners can confer about sensitive campus issues over many years.

We’ve Saved a Spot for You ...

CIC’s New Presidents Program provides the “need to know” tools and the wise counsel that can keep a young presidency on a smooth course. The agenda focuses on the practical needs and concerns of the newly elected leaders of independent colleges and universities and is geared to help participants avoid pitfalls while capitalizing on the opportunities that the first year represents.

Ample opportunities for informal conversations are built into the program, so that participants can get to know each other and the more seasoned presidents who serve as faculty.

The program for spouses and partners that runs concurrently with some joint sessions is similarly structured and pursues matching objectives.

The New Presidents Program was a boost to my confidence as I was starting out. It wasn’t just the strategies I learned and the resources I discovered. It was also the relationships I developed and the reminders of the strengths I brought to the job and on which I could build. Those takeaways became even more important during the past 18 months, and I am grateful for the ongoing support CIC continues to provide.

—Hilary L. Link
President, Allegheny College (PA)
SESSSIONS FOR NEW PRESIDENTS

Welcoming Remarks
Mary Pat Seurkamp, Senior Advisor and Director, CIC New Presidents
Program, and President Emerita, Notre Dame of Maryland University

Making Connections
Mary-Beth A. Cooper, President, Springfield College

Innovative and Strategic Leadership for the Current Environment
Margaret L. Drugovich, President, Hartwick College
Martin Roth, President, University of Charleston

Enrollment, Marketing, and Today’s Students: Getting Them and Keeping Them
Chris E. Domes, President, Neumann University

Financial Fundamentals, Benchmarking, and Strategies
Julee Gard, Vice President for Administration and Finance,
University of St. Francis (IL)
Arvid C. Johnson, President, University of St. Francis (IL)

JOINT SESSIONS FOR NEW PRESIDENTS AND SPOUSES AND PARTNERS

Luncheon
WELCOME: Arvid C. Johnson, President, University of St. Francis (IL)
and Chair, CIC New Presidents Program Advisory Committee
REMARKS: Creating an Engaged and Inclusive Environment for All
Mary Dana Hinton, President, Hollins University

Reception and Dinner
HOSTS: Colette Pierce Burnette, President, Huston-Tillotson University,
and J. Lawrence Smith, Presidential Spouse, York College of Pennsylvania
REMARKS: Marjorie Hass, President, CIC

You Got the Job, Now What?
Logan C. Hampton, President, Lane College

CIC’s Program for Presidential Spouses and Partners was a game-changer. The information gleaned during the workshops, the intimate discussions regarding ever-changing responsibilities, and the friendships formed with program participants from across the country have proven to be invaluable. The program gave me a new perspective on the evolving expectations of a presidential spouse along with quintessential tips on everything from establishing a role on campus by supporting students, faculty, and staff to advice on financial health and personal wellness. —Katina Semien Smothers, Esq, Presidential Spouse, Philander Smith College (AR)
Registration and Hotel Information

Program dates: **January 3–4, 2022**
(just prior to CIC’s January 4–7, 2022 Presidents Institute)
Registration opens: **Mid-August**
Registration deadline: **December 1, 2021**
Location: **JW Marriott in Marco Island, Florida**

Registration fees: (includes all meals and session materials)
**$415 for presidents, $315 for spouses and partners**

The hotel room rate is $299 single/double per night and includes Wi-Fi and resort fees.

**PLEASE NOTE:** Participants first need to register for the Presidents Institute and include the New Presidents Program as a session. Registration confirmation emails will include the hotel reservation details and a code to make a room reservation at the CIC discounted rate.

The JW Marriott Marco Island, www.jwmarco.com, recently has been renovated and expanded. The transformation includes state-of-the-art fitness and entertainment areas, and expanded technology-integrated event space. Situated on a private white sand beach along the Gulf of Mexico, the hotel features a Balinese-influenced treatment spa, updated guest rooms with private balconies, and ten restaurants offering options from poolside snacks to elegant dining. Additional features include two private 18-hole championship golf courses, three swimming pools, an array of recreational activities, and a children’s camp.

To register, please visit
[www.cic.edu/2022PresidentsInstitute](http://www.cic.edu/2022PresidentsInstitute)

For assistance, please contact
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