NEW PRESIDENTS PROGRAM
Including a Program for Spouses and Partners of New Presidents

A leadership development program for college presidents in their first or second year and their spouses or partners that addresses the practical needs and strategic questions for success as leaders of independent colleges and universities

January 3–4, 2020
Held prior to the CIC Presidents Institute
www.cic.edu/2020NPP

Marco Island, Florida
JW Marriott Marco Island
Congratulations on Your Appointment

Having served for 15 years as president of Notre Dame of Maryland University, I can say confidently that the work of a college president is the most energizing and rewarding that I have ever done. I still remember well the challenges during my first years as president. And I recall how CIC’s New Presidents Program and Presidents Institute provided invaluable early opportunities both to learn from seasoned independent college and university leaders and to get to know well others who are new to the office. The individuals became a network of informal advisors for many years and some even lasting friends.

As director of CIC’s New Presidents Program, I wholeheartedly invite you to participate in the 2020 program that will take place at the freshly renovated and upgraded JW Marriott in Marco Island, Florida, with its parallel program for spouses and partners. The interactive workshop will be held preceding the CIC Presidents Institute, which for years has been by far the largest annual meeting of college and university presidents in the country.

Past participants often comment that these programs provide an exceptionally productive use of a new president’s time. Participants also frequently highlight the practicality of the sessions and conversations that focus on key questions and solutions to challenges that new presidents of independent colleges and universities face.

Please do not hesitate to contact me by email (mseurkamp@cic.nche.edu) or phone (443-253-5497) with any questions you may have about CIC’s 2020 New Presidents Program.

I look forward to seeing you in January.

Mary Pat Seurkamp
CIC Senior Advisor and Director, New Presidents Program
President Emerita, Notre Dame of Maryland University
Purpose and Goals

CIC’s New Presidents Program provides the “need to know” tools and the counsel that will keep a young presidency on a smooth course. The agenda includes—among other topics—sessions on enrollment and marketing, financial fundamentals, perspectives on critical leadership, board relations, institutional advancement, and strategic innovation. The presenters are experienced CIC presidents, many of whom are alumni of the program. Built into the program also are ample informal opportunities for conversations, about institutional mission and culture or work-life balance, to get to know others who are new to office well. A program for spouses and partners of recently appointed presidents runs concurrently.

New college and university presidents typically have substantial background in only some of the key facets of presidential responsibility. The 24/7 nature of the position, however, offers little opportunity to expand in a leisurely manner preexisting expertise. Meanwhile, the first months in the position are both energizing and overwhelming; early opportunities for significant achievement exist, but early missteps also can threaten to derail long-term success.

“The CIC New Presidents Program offers a forum for frank conversation about the joys and challenges of the presidency. I appreciated the chance to learn from more experienced presidents and the focus on getting started on firm footing.”

—MARJORIE HASS, PRESIDENT, RHODES COLLEGE

“The New Presidents Program prepared me to serve my campus and community more confidently. I learned strategies to manage my institution, established relationships and partnerships, discovered resources to shore up my deficiencies and, liberatingly, was reminded of my existing strengths on which to build.”

—LOGAN C. HAMPTON, PRESIDENT, LANE COLLEGE
Program Features

CIC’s New Presidents Program—the oldest of the programs serving new chief executives—focuses on the practical needs and concerns of the newly elected leaders of independent colleges and universities. Since 1989, nearly 1,000 new presidents have benefited from the program. They often point to these features of the program as particularly helpful:

- All presentations are made by current or recently retired CIC presidents who understand the specific needs of new independent college and university presidents and their spouses and partners. And presenters remain available for subsequent conversations throughout the Presidents Institute and often beyond.
- The program is intensive and makes efficient use of a new president’s time. Participants take home advice that can be readily implemented.
- The practical focus is distinct from and complements other programs for new presidents, such as Harvard University’s. The program focuses exclusively on issues relevant to new presidents who lead independent colleges and universities.
- Each participant is supported by a seasoned presidential colleague, who participates in the program and often continues to serve as an informal advisor, to help new presidents avoid pitfalls while capitalizing on the opportunities that the first year represents.
- The program, subsidized by CIC, represents excellent financial value.
- The friendships created among the participants often form the basis for a professional network of colleagues with whom new presidents and their spouses or partners can confer about sensitive campus issues over many years.

Spouses and Partners of New Presidents

CIC offers a concurrent program for spouses and partners of new presidents. The program, led by experienced spouses, acknowledges that presidential spouses and partners serve in a variety of capacities within and outside their institution. Some will continue employment in professions away from campus while others will not. The program encourages spouses and partners to network with others who are new to the role and to consider, intentionally, how to define the role to fit themselves and their individual situations.
Program Dates and Registration

The New Presidents Program will take place January 3–4, 2020, just prior to the January 4–7 CIC Presidents Institute, at the JW Marriott in Marco Island, Florida. For additional information about the program, hotel, and travel arrangements please visit www.cic.edu/2020PresidentsInstitute.

The registration fees for the New Presidents Program are $415 for presidents and $315 for spouses and partners. The registration fees for the Presidents Institute are $895/$545 for CIC presidents/spouses and partners, and $1,190/$775 for nonmember presidents/spouses and partners. The fees include all meals and session materials.

Registration will open in early August 2019; participants are urged to register online at www.cic.edu/2020PresidentsInstitute. The registration deadline is December 2, 2019. Sherita Ashmon, CIC conference manager (sashmon@ic.nche.edu or 202-466-7230), will gladly assist with registration or logistical questions.

Program Agenda

Friday, January 3 • 7:45 a.m.–8:30 p.m.
Saturday, January 4 • 7:00 a.m.–3:15 p.m.

SESSIONS FOR NEW PRESIDENTS

Welcoming Remarks: Mary Pat Seurkamp, Senior Advisor and Director, CIC New Presidents Program, and President Emerita, Notre Dame of Maryland University

Making Connections

L. Jay Lemons, President Emeritus, Susquehanna University, and President, Academic Search

The Changed Environment for Presidential Leadership: Innovation and Beyond

Paul Hennigan, President, Point Park University
Mary B. Marcy, President, Dominican University of California
Enrollment, Marketing, and Today’s Students: Getting Them and Keeping Them

Brian C. Ralph, President, William Peace University

Financial Fundamentals and Strategies for the New President

Arvid C. Johnson, President, University of St. Francis (IL)

Perspectives on Critical Leadership Issues

Colette Pierce Burnette, President, Huston-Tillotson University

Mary-Beth A. Cooper, President, Springfield College (MA)

Arvid C. Johnson, President, University of St. Francis (IL)

I Wish I Had Known What I Know Now

Lynn M. Morton, President, Warren Wilson College

Elfred Anthony Pinkard, President, Wilberforce University

Working with the Board—Basics and Beyond

Jeff Abernathy, President, Alma College

Mary Schmidt Campbell, President, Spelman College

Moderator: Douglas M. Orr, President Emeritus, Warren Wilson College

The President and Institutional Advancement

David C. Joyce, President, Brevard College

Michele D. Perkins, President, New England College

SESSIONS FOR SPOUSES AND PARTNERS OF NEW PRESIDENTS

Welcoming Remarks: Kerry E. Pannell, Vice President for Academic Programs, CIC

Session Facilitators: Lynne C. Joyce, Presidential Spouse, Brevard College, and J. Lawrence Smith, Presidential Spouse, York College of Pennsylvania
Session Topics

- Getting Off to a Great Start
- Transitioning into the Presidential Spouse or Partner Role
- Making Connections
- Building Trust
- Higher Ed 101: What Are the Challenges?
- Building Resiliency
- Making the Role Work for You
- Taking Charge of Your Role

JOINT SESSIONS FOR NEW PRESIDENTS AND SPOUSES AND PARTNERS

Luncheon

Welcome: Carol A. Leary, President, Bay Path University, and Chair, CIC New Presidents Program Advisory Committee

Remarks—Creating an Engaged and Inclusive Environment for All
Mary Dana Hinton, President, College of Saint Benedict

Reception and Dinner

Hosts: Paul Hennigan, President, Point Park University, and Lynne C. Joyce, Presidential Spouse, Brevard College

Remarks: Richard Ekman, President, CIC

You Got the Job, Now What?

Logan C. Hampton, President, Lane College

“The program for spouses and partners of new presidents conveyed useful information from experienced perspectives. The readings were thoughtfully collected, and the discussions were candid. The facilitators shared their vast knowledge with humor and a contagious optimism. I am thankful to CIC for equipping me for the challenges of my new role and for introducing me to peers who became friends.”

—CAYCE MCCORMICK, PRESIDENTIAL SPOUSE, SCHREINER UNIVERSITY
JW MARRIOTT MARCO ISLAND
400 South Collier Boulevard, Marco Island, FL 34145
Phone: (239) 394-2511 or (800) 438-4373 • www.jwmarco.com

Hotel Reservation Deadline for CIC Rate: Monday, December 2, 2019
Room Rate: $246 single/double per night

INSTITUTE REGISTRATION AND HOTEL RESERVATION PROCEDURE

Participants first need to register for the Presidents Institute and include the New Presidents Program as a session. Registration confirmation emails will include the hotel reservation details and a code to make a room reservation at the CIC discounted rate.

The CIC hotel rate of $246 for single or double occupancy includes complimentary Wi-Fi. This rate may be available for rooms reserved from December 30, 2019, through January 9, 2020, for participants who would like to extend their stay. Please note that rooms on these extended dates are limited and available only on a first-come, first-served basis. Sleeping rooms must be canceled 24 hours prior to arrival or a cancellation fee of up to one night’s stay will be charged.

The JW Marriott Marco Island hotel recently has been renovated and expanded. The transformation includes state-of-the-art fitness and entertainment area and expanded technology-integrated event space. Situated on a private white sand beach along the Gulf of Mexico, the JW Marriott Marco Island is southwest Florida’s most complete resort, featuring also a Balinese-influenced treatment spa, newly renovated guest rooms with private balconies, and ten restaurants offering everything from poolside snacks to elegant dining. Additional features include two private 18-hole championship golf courses, three swimming pools, an array of recreational activities (such as shelling cruises and parasailing), and a children’s camp.