PHILANTHROPY IN A CHANGING CONTEXT: FOUNDATIONS AND INDEPENDENT HIGHER EDUCATION

CIC Conversation between Foundation Officers and College and University Presidents

Monday, October 15, 2018

TIAA Headquarters • Wharton Auditorium
730 Third Avenue, New York, NY
7:45 a.m.  BREAKFAST BUFFET

8:15 a.m.  WELCOME

Michael Gilligan, President, Henry Luce Foundation, and Member, CIC Board of Directors

GREETINGS FROM TIAA

Stephanie Bell-Rose, Senior Managing Director, TIAA, and Head, TIAA Institute

INTRODUCTION

Richard Ekman, President, Council of Independent Colleges

8:30 a.m.  SESSION I—KEYNOTE ADDRESS: Higher Education and the Public Good

Eugene M. Tobin, Senior Program Officer, Higher Education and Scholarship in the Humanities, Andrew W. Mellon Foundation

Moderator: MaryAnn Baenninger, President, Drew University, and Chair, CIC Board of Directors

9:10 a.m.  SESSION II: TIAA Institute: Knowledge Builder, Knowledge Partner

Stephanie Bell-Rose, Head, TIAA Institute, and Senior Managing Director, TIAA

Moderator: D. Mark McCoy, President, DePauw University

9:40 a.m.  BREAK
9:50 a.m.  **SESSION III:**  Thoughts from a Rookie: Aims and Hopes  
Andrew Delbanco, President, The Teagle Foundation  
Moderator: Elizabeth Davis, President, Furman University

10:20 a.m.  **SESSION IV:**  Inclusive Excellence in STEM Education: One Funder’s Perspective  
Sarah Simmons, Assistant Director of Science Education, Howard Hughes Medical Institute  
Moderator: J. Bradley Creed, President, Campbell University

10:50 a.m.  **BREAK**

11:00 a.m.  **SESSION V:**  Supporting Education and Youth Leadership on Both Sides of the Border  
Rebeca Vargas, President and CEO, U.S.-Mexico Foundation  
Moderator: Mary Dana Hinton, President, College of Saint Benedict

11:30 a.m.  **SESSION VI:**  Supporting Innovation in Humanities Research and Education  
Sean Buffington, Vice President, Henry Luce Foundation  
Moderator: Michael C. Maxey, President, Roanoke College
12:00 p.m.  **SESSION VII: Promoting Completion with a Purpose in Higher Education**

*Daryl A. Graham*, Senior Vice President for Philanthropy, Strada Education Network

Moderator: *Lester C. Newman*, President, Jarvis Christian College, and Treasurer, CIC Board of Directors

12:40 p.m.  **BOXED LUNCHES AND ROUNDTABLE DISCUSSIONS WITH FOUNDATION EXECUTIVES**

<table>
<thead>
<tr>
<th>Discussion Leader</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Daryl A. Graham</em></td>
<td>Murray Hill Hub</td>
</tr>
<tr>
<td>Strada Education Network</td>
<td></td>
</tr>
<tr>
<td><em>Sarah Simmons</em></td>
<td>Nolita Hub</td>
</tr>
<tr>
<td>Howard Hughes Medical Institute</td>
<td></td>
</tr>
<tr>
<td><em>Dianne Harris</em></td>
<td>SoHo Hub</td>
</tr>
<tr>
<td>Andrew W. Mellon Foundation</td>
<td></td>
</tr>
</tbody>
</table>

1:40 p.m.  **ADJOURNMENT**
Foundations, Presenters, and Facilitators

Andrew W. Mellon Foundation

Founded in 1969, the Andrew W. Mellon Foundation endeavors to strengthen, promote, and, where necessary, defend the contributions of the humanities and the arts to human flourishing and to the well-being of diverse and democratic societies. To this end, it supports exemplary institutions of higher education and culture as they renew and provide access to an invaluable heritage of ambitious, pathbreaking work. The foundation makes grants in five core program areas: Higher Education and Scholarship in the Humanities; Arts and Cultural Heritage; Diversity; Scholarly Communications; and International Higher Education and Strategic Projects.

Dianne Harris is a senior program officer at the Andrew W. Mellon Foundation, where she focuses on Higher Education and Scholarship in the Humanities. From 2015 to 2017 she served as dean of the college of humanities and as professor of history at the University of Utah. In addition to her numerous scholarly articles and edited volumes, she is the author of three monographs that reflect her research focus on the relationship between the built environment and the construction of racial and class identities, including her 2013 book, Little White Houses: How the Postwar Home Constructed Race in America (2013). Harris is a past-president of the Society of Architectural Historians, and she is editor of the University of Pittsburgh Press’s “Culture, Politics, and the Built Environment” series. Harris has served on the boards of the Buell Center for the Study of American Architecture at Columbia University, the National Humanities Alliance, and the Utah Humanities Council. In October 2016, she was nominated by President Barack Obama to serve on the National Council on the Humanities. She holds a PhD in architectural history from the University of California, Berkeley.

Eugene M. Tobin is senior program officer in the program for Higher Education and Scholarship in the Humanities, where his areas of responsibility include grants to liberal arts colleges, research universities, and humanities centers and institutes; the development of cross-institutional collaboration and consortia; and coordination of joint initiatives with the foundation’s Diversity program. Tobin spent 23 years at Hamilton College as a faculty member, department chair, dean of faculty, and as the 18th president (1993–2003). Prior to joining the Hamilton faculty in 1980, he taught at public colleges in New Jersey.
and Pennsylvania, was a National Endowment for the Humanities postdoctoral fellow at Vanderbilt University, and held visiting appointments at Miami University (OH) and Indiana University, Bloomington. He is the co-author with William G. Bowen and Martin A. Kurzweil of *Equity and Excellence in American Higher Education* (2005), winner of the 2006 American Education Research Association’s Outstanding Book Award, and co-author with William G. Bowen of *Locus of Authority: The Evolution of Faculty Roles in the Governance of Higher Education* (2015). His research focuses on late 19th- and early 20th-century American social and political history and the history of U.S. higher education. Tobin earned a BA in history from Rutgers University and an MA and PhD in the history of American civilization from Brandeis University.

**HENRY LUCE FOUNDATION**

The Henry Luce Foundation was established in 1936 by Henry R. Luce, the co-founder and editor-in-chief of Time Inc., to honor his parents who were missionary educators in China. The foundation seeks to bring important ideas to the center of American life, strengthen international understanding, and foster innovation and leadership in academic, policy, religious, and art communities. It pursues its mission today through the following programs: American Art; Asia; Luce Scholars; Theology; Higher Education; the Henry R. Luce Initiative on Religion in International Affairs; Public Policy; and the Clare Boothe Luce Program for women in science, mathematics, and engineering.

**Sean Buffington**, as vice president of the Henry Luce Foundation, oversees the Higher Education program, develops new grantmaking initiatives, and evaluates the foundation’s programmatic work. Prior to joining the Luce Foundation in 2015, Buffington served as president of the University of the Arts in Philadelphia. During his tenure, the university developed and introduced an innovative interdisciplinary curriculum, launched a number of new degrees, and established a program for creative entrepreneurs. Before moving to Philadelphia, Buffington was a senior administrator at Harvard University for many years, ultimately serving as associate provost for arts and culture. He received an AB, *summa cum laude*, from Harvard College, and an MA in American culture from the University of Michigan.

**Michael Gilligan** has served as president of the Henry Luce Foundation since 2003. From 1998 to 2003, he directed the Luce Foundation’s Theology Program. Before coming to the foundation, Gilligan served as director of accreditation and leadership education for the Association of Theological Schools in the United States and Canada. Earlier, he was academic dean at Pontifical College Josephinum and for ten years worked in the schools of the Catholic Diocese of Columbus. Gilligan serves on the boards of the Council of Independent Colleges, United Board for Christian Higher Education in Asia, and Yale University’s Jackson Institute for Global Affairs. He also chairs the Ampersand Institute of Emory & Henry College. He earned a BA from Duke University and an MA and PhD in English from the University of Virginia.
HOWARD HUGHES MEDICAL INSTITUTE

The Howard Hughes Medical Institute (HHMI) is a science philanthropy whose mission is to advance biomedical research and science education for the benefit of humanity. HHMI’s program in biomedical research rests on the conviction that scientists of exceptional talent, commitment, and imagination will make fundamental discoveries for the betterment of human health if they receive the resources, time, and freedom to pursue challenging questions. HHMI’s science education program supports initiatives with the power to transform education in the life sciences for all students by investing in individuals, institutions, initiatives, and media that advance learning.

Sarah Simmons is assistant director, science education, at Howard Hughes Medical Institute. Within the undergraduate and graduate programs of HHMI’s Science Education department, her portfolio includes several initiatives, including the HHMI Professors program. Simmons joined HHMI in 2014, and her work focuses on diversity, inclusion, and institutional change that improves the quality of, and access to, STEM education. Previously, she held the position of assistant dean for honors, research, and international study in the College of Natural Sciences at the University of Texas at Austin, where she administered multiple college initiatives, including honors programs, international science initiatives, and undergraduate research in addition to teaching undergraduate science courses. She also was director and principal investigator of the HHMI- and National Science Foundation-funded Freshman Research Initiative—a unique, large-scale program that engages undergraduates in authentic research. Simmons earned a BS in biology from Angelo State University and a PhD in molecular systematics from the University of Texas at Austin.

STRADA EDUCATION NETWORK

Strada Education Network is a national nonprofit dedicated to improving lives by catalyzing more direct and promising pathways between education and employment. Strada engages partners across education, nonprofits, business, and government to focus relentlessly on students’ success throughout all phases of their working lives. Together, Strada and its partners address critical college-to-career challenges through strategic philanthropy, research and insights, and mission-aligned affiliates—all focused on advancing the universal right to realized potential that Strada calls “Completion With a Purpose.”

Daryl A. Graham, as senior vice president for philanthropy, oversees Strada Education Network’s strategic philanthropic investments, nationally and locally, and overall grants management efforts. His work at Strada Education advances proposals and ideas that support Completion With a Purpose, helping all students build a more purposeful path from postsecondary education to achieve rewarding careers and fulfilling lives. Graham joined Strada Education in February 2017. Previously, he spent 15 years with JPMorgan Chase & Co., serving more than a decade as vice president and relationship manager.
In that role he identified grantmaking, sponsorship, and volunteerism opportunities for the firm. His background also includes accounting and auditing positions for companies such as JPMorgan Chase & Co., ConocoPhillips, and General Electric. Graham has served on a variety of nonprofit organization boards including the Philanthropy Delaware Board of Directors, which he chaired. He has received a number of leadership awards, including the YMCA Black Achiever in Business and Industry Award, the H. Fletcher Brown Leadership Award, and the Community Reinvestment Act Leadership Award. Graham received a bachelor's degree from Morgan State University in Baltimore.

THE TEAGLE FOUNDATION

The Teagle Foundation supports initiatives across the range of post-secondary education on behalf of students who seek the inspiring experience of liberal learning, which the foundation sees as fundamental to meaningful work, effective citizenship, and a fulfilling life. The Teagle Foundation supports innovation in curriculum, pedagogy, and assessment with an eye toward combining improvements in quality with considerations of cost. As an organization engaged in knowledge-based philanthropy, the foundation works collaboratively with grantees to mobilize the intellectual and financial resources necessary to provide students with a challenging and transformative educational experience.

Andrew Delbanco is the president of the Teagle Foundation. He also is Alexander Hamilton Professor of American Studies at Columbia University, where he has taught since 1985. Delbanco is the author of several books, including *The War Before the War: Fugitive Slaves and the Struggle for America's Soul from the Revolution to the Civil War* (2018), which will be published in November; and *College: What It Was, Is, and Should Be* (2012), which has been translated into several languages. *Melville: His World and Work* (2005) was a finalist for the *Los Angeles Times* Book Prize in Biography, and was awarded the Lionel Trilling Award by Columbia University. His essays appear regularly in *The New York Review of Books* and other journals, on topics ranging from American literary and religious history to contemporary issues in higher education. Delbanco has been a fellow of the American Academy of Arts and Sciences since 2001. That same year he was named “America’s Best Social Critic” by *Time* magazine. In 2006, he was honored with the Great Teacher Award by the Society of Columbia Graduates, and in 2013 he was elected to the American Philosophical Society. He holds honorary degrees from Ursinus College, Occidental College, and Marlboro College. In 2012, he was awarded a National Humanities Medal by President Barack Obama. He earned his AB, *summa cum laude*, MA, and PhD degrees from Harvard University.
TIAA INSTITUTE

The TIAA Institute promotes financial security and organizational effectiveness in the education, nonprofit, and public sectors. Through in-depth research, knowledge-sharing convenings, and targeted communications, the Institute helps leaders anticipate trends, plan future strategies, and maximize opportunities for success.

Stephanie Bell-Rose leads the TIAA Institute. Before joining TIAA, Bell-Rose served as managing director and president of the Goldman Sachs Foundation, which focused on promoting excellence and innovation in education and entrepreneurship. She also served as counsel and program officer for public affairs at the Andrew W. Mellon Foundation, where she directed legal affairs and led philanthropic initiatives in education and public policy. Currently, Bell-Rose serves on the boards of directors of the John S. and James L. Knight Foundation, the Public Welfare Foundation, the Association of Black Foundation Executives, and the Council on Foundations, and she is on the board of overseers of Columbia University’s School of Professional Studies. She is a member of the Gates Scholarship Advisory Council, the Council on Foreign Relations, the Economic Club of New York, the Executive Leadership Council, and the Women’s Forum of New York City. After many years of board service, she remains an honorary trustee of the American Museum of Natural History and trustee emerita of the Barnes Foundation. Belle-Rose received AB, JD, and MPA degrees all from Harvard University.

U.S.-MEXICO FOUNDATION

The U.S.-Mexico Foundation (USMF) is a binational nonprofit dedicated to strengthening education and youth leadership for Mexicans on both sides of the border while fostering binational cooperation and understanding between the United States and Mexico. The USMF began operations in 2009 with seed funding from the David & Lucile Packard Foundation, Carnegie Corporation, and the Fundación del Empresariado en México (Fundemex). The foundation is governed by a binational board of prominent business and civic leaders who believe that strengthening the binational relationship and supporting youth empowerment in Mexico and the United States is in the vital interest of both countries. The USMF works to fulfill its mission through its programs, binational partnerships, and grant giving in Mexico.

Rebeca Vargas has served as the president and CEO of the U.S.-Mexico Foundation since 2014. As the president and CEO of the USMF, Vargas has led the organization’s long-term strategic planning, resulting in the redefinition of its vision and mission and a significant transformation and expansion of its social impact. Prior to joining the USMF, Vargas was a managing director at JPMorgan Chase for seven years.
during which she was most recently the head of marketing, communications, and philanthropy for
JPMorgan Latin America. During her eight-year tenure at Citigroup, she held several senior positions in
the areas of marketing and communications, corporate mergers and acquisitions, and strategy and business
development. Vargas has been named “One of the Top Women in Retail and Finance” by Women of Color
magazine, “One of the 100 Most Influential Hispanics in the U.S.” by Hispanic Executive magazine, and
“One of the Top 50 Executives under 50” by Diversity MBA magazine. In 2006, she received a proclamation
from the City of New York for outstanding service to the city and community as well as the “Latino
Marketer of the Year Award” by Adweek’s Marketing Y Medios magazine. Vargas holds a BA in accounting
from ITAM in Mexico and an MBA from Tulane University.
MaryAnn Baenninger began as the 13th president of Drew University in 2014, after serving ten years as president of the College of Saint Benedict. Before becoming a college president, Baenninger was executive associate director with the Middle States Commission on Higher Education in Philadelphia. Previously, she held faculty appointments at the College of New Jersey, Philadelphia University, and Washington College. Baenninger currently serves as the chair of the Board of Directors of the Council of Independent Colleges and is a commissioner for the Middle States Commission on Higher Education. Her previous higher education board service has included the National Association of Independent Colleges and Universities, Women's College Coalition, Minnesota Public Radio, and the American University of Sharjah, a U.S.-accredited private coeducational university in the United Arab Emirates. Baenninger was honored with the William M. Burke Presidential Award from the National Society for Experiential Education in 2013. She has published extensively on gender and cognition and outcomes assessment in higher education. Baenninger earned a bachelor’s degree, *summa cum laude*, Phi Beta Kappa, from Temple University, where she also earned her PhD, both in psychology.

J. Bradley Creed began his duties as Campbell University’s fifth president in 2015. Previously, he was the provost and executive vice president and professor of religion at Samford University. Prior to joining Samford in 2001, Creed was a professor of Christian history, associate dean, and dean at the George W. Truett Theological Seminary of Baylor University. He also served as the scholar in residence at the Baptist Joint Committee on Religious Liberty and visiting professor of church history at the John Leland Center for Theological Studies. Creed is a frequent speaker for universities, civic organizations, and churches. He also is the author of several published works and articles on religion, ethics, education, and history, which have appeared in journals, magazines, and books. Creed currently serves on the Board of Directors of the Council of Independent Colleges as well as on the boards of the Southern Association of Colleges and Schools Commission on Colleges and the North Carolina Independent Colleges and Universities. He earned a BA in religion from Baylor University and MDiv and PhD degrees from Southwestern Baptist Theological Seminary.
Elizabeth Davis has served as the 12th president of Furman University since 2014. In fall 2016, Davis launched The Furman Advantage, a distinctive vision for higher education centered on a comprehensive student experience. Previously, she spent 22 years at Baylor University, where she most recently held the position of executive vice president and provost. Davis is a member of the Board of Directors of the Council of Independent Colleges and a member of the Council of Presidents, an advisory group of college and university chief executives who guide the Association of Governing Boards of Universities and Colleges on issues of governance in higher education. She has addressed numerous organizations in South Carolina and throughout the United States on issues involving higher education, university leadership, and financial management. Davis has written for or been quoted in numerous publications, including University Business, Chronicle of Higher Education, and Inside Higher Ed. Greenville Business Magazine has recognized her as one of Greenville’s “50 Most Influential People.” She earned a BBA degree from Baylor University and a PhD from Duke University.

Mary Dana Hinton became the 15th president of the College of Saint Benedict in 2014. Previously, Hinton served as vice president for academic affairs at Mount Saint Mary College, where she provided senior administrative leadership for academic affairs, enrollment management, planning, assessment and institutional research, and student affairs, among other areas. She is the author of The Commercial Church: Black Churches and the New Religious Marketplace in America (2011). Her scholarship focuses on African American religious history, religious education, and leadership, strategic planning, assessment, and diversity in the academy. Since 2012, Hinton has taught in the University of Pennsylvania Graduate School of Education doctoral program in higher education management. She is a member of the Board of Directors of the Council of Independent Colleges. She earned a BA in psychology from Williams College, an MA in clinical child psychology from the University of Kansas, and a PhD in religion and religious education with high honors from Fordham University.

Michael C. Maxey is the 11th president of Roanoke College and has served in that capacity for 12 years. He previously served Roanoke College in numerous capacities for 22 years. Earlier, Maxey’s professional career included positions at Wake Forest University, Averett College, and the University of New Hampshire. He serves on the executive committees of the Lutheran Educational Consortium of North America and the Council of Presidents of the Evangelical Lutheran Church in America (ELCA) and is past chair of the network of ELCA colleges and universities. Maxey recently joined the board of directors of the Educational and Institutional Insurance Administrators and the board of trustees of the Southern Association of Colleges and Schools Commission on Colleges. He also is a member of the Board of Directors of the Council of Independent Colleges and the executive committee of the Council of Independent Colleges of Virginia. Maxey received an honorary doctor of divinity degree from Lutheran Theological Southern Seminary. He earned a BA and MA from Wake Forest University and completed further graduate study at the University of New Hampshire.
D. Mark McCoy began as DePauw University’s 20th president in July 2016. He served as dean of the DePauw University School of Music from 2011 to 2016. A first-generation college student and the son of a coal miner, McCoy has been an advocate for ensuring that America’s finest educational opportunities are available to all, and he has written opinion pieces on the subject for the Washington Post and The Hill. McCoy also has taught at the primary, secondary, undergraduate, and graduate levels. As a conductor, McCoy has performed around the world with a 2005 debut at Carnegie Hall. He has composed a symphony, an opera, operettas, musicals, and many chamber works and is currently revising his novel, Curtain Music. Inducted into Pi Kappa Lambda national music honor society, Phi Kappa Phi multidisciplinary honor society, and Phi Beta Mu international bandmasters’ fraternity, McCoy was honored as National Arts Associate by Sigma Alpha Iota International Music Fraternity. McCoy is a contributor for the National Association of Schools of Music and served on the National Commission on Accreditation. He is listed in Who’s Who among America’s Teachers, Who’s Who in Collegiate Faculty, and the International Who’s Who in Music and Musicians. Shepherd University named a hall in his honor. He has degrees from Shepherd College, the Peabody Conservatory of Johns Hopkins University, and Texas Tech University.

Lester C. Newman assumed duties as the 12th president of Jarvis Christian College in 2012. Previously, Newman served as the executive assistant to the president and director of administrative management programs at Wiley College and as the vice president for academic affairs at Lane College. For nine years, he also served as president and professor of political science at Mississippi Valley State University. Earlier in his career, he held faculty and administrative positions at several public and private colleges and universities. Newman is the recipient of numerous honors, awards, and recognitions and has authored more than 50 presentations and publications. He holds memberships in more than 21 organizations in higher education—including the United Negro College Fund; the National Association of Intercollegiate Athletics; Educational Testing Services; the Council of Higher Education Association; and as treasurer of the Board of Directors for the Council of Independent Colleges. Newman earned a bachelor’s degree in political science from Southern University (LA) and master’s and doctoral degrees in political science from Atlanta University, now Clark Atlanta University.